

**Did You Know? You are a GBA Member!**

Congratulations! As an employee of **YOUR FIRM NAME**, you are already a member of the Geoprofessional Business Association (GBA). Check out this great resource!

**YOUR FIRM NAME** is active in this organization because GBA exists to help us:

* Achieve a more meaningful role in project planning and delivery;
* Attract more challenging projects;
* Earn more revenue and profit;
* Recruit and retain the best and brightest personnel; and
* Lower risk, among other benefits.

**A Wealth of Resources**  
One of the many ways GBA helps our business is through its vast reference material, which is free to everyone in the company, and we encourage all our employees to access them regularly.

Many of GBA’s programs, services, and materials can be described as “pushbutton”; they are ready for application the moment you receive them. These include:

* [**Proposal and report insert sheets**](https://www.geoprofessional.org/index.cfm?event=util.addSsoToken&requestedURL=https://netforum.avectra.com/eweb/shopping/shopping.aspx?site=gba&shopsearch=important%20information&shopsearchCat=Merchandise&productCat=Pubs+-+Client+Education) for use as is, that explain discipline-specific limitations, in addition to why it’s smart to deal with a GBA-Member firm.
* [**“Message” brochures**](https://www.geoprofessional.org/index.cfm?event=util.addSsoToken&requestedURL=https://netforum.avectra.com/eweb/shopping/shopping.aspx?site=gba&shopsearch=message&shopsearchCat=Merchandise&productCat=Pubs+-+Client+Education) that explain key issues to client personnel.
* [**Self-contained audio instruction**](https://www.geoprofessional.org/index.cfm?event=util.addSsoToken&requestedURL=https://netforum.avectra.com/eweb/shopping/shopping.aspx?site=gba&shopsearch=&shopsearchCat=Merchandise&productCat=Pubs%20-%20Staff%20Education) for project managers and “wannabes,” as well as field personnel.

You can also access to the highly acclaimed [**eBrownbag**](https://www.geoprofessional.org/index.cfm?event=util.addSsoToken&requestedURL=https://netforum.avectra.com/eweb/shopping/shopping.aspx?site=gba&prd_key=ce4f59c7-4e55-48e7-a464-8803982e5bec) professional-development video presentations, including a series of 10 that only GBA-Member companies can use free of charge. And don’t forget GBA’s [**model contracts and model memos and letters**](https://www.geoprofessional.org/index.cfm?event=util.addSsoToken&requestedURL=https://netforum.avectra.com/eweb/shopping/shopping.aspx?site=gba&shopsearch=&shopsearchCat=Merchandise&productCat=Pubs%20-%20Model%20Documents).

The Latest News and Views Members are updated regularly about key developments and special opportunities, via [**GBA eBlasts**](https://www.geoprofessional.org/index.cfm?pid=10932). [***GBA NewsLog***](https://www.geoprofessional.org/index.cfm?pid=10935), issued six times a year, also carries news, along with regular columns on topics such as legal developments, human-resources management, "Business 101," and professional selling, among others.

Lastly, “Those who fail to learn the lessons of history are condemned to repeating mistakes of the past.” And that’s precisely why GBA has been amassing such a significant collection of [**case histories**](https://www.geoprofessional.org/index.cfm?event=caseHistory.list&menuid=11145&pid=10393) relating to project management as well as business management.

Be sure to check out [GBA](https://www.geoprofessional.org/) to learn how its resources can help in your day-to-day job and career development. [**www.geoprofessional.org**](http://www.geoprofessional.org)

For more information, contact [**Joel Carson**](mailto:jcarson@geoprofessional.org), Executive Director of GBA.

[jcarson@geoprofessional.org](mailto:jcarson@geoprofessional.org) or 402-517-1819