

CALL FOR ABSTRACTS

“Optimizing Performance for Our Firms and Our Clients: World Class Leadership”

2017 Spring Conference - April 6-8, 2017

Grand Hyatt - Washington, D.C.

GBA IS LOOKING FOR A FEW GOOD SPEAKERS!

If you are a dynamic, engaging speaker with valuable content to teach our members we want to hear from you! We are looking for experts on the subject of leadership for our upcoming conference in Washington, D.C. 150+ senior executives of GBA-Member geoprofessional firms will gather to network, share best practices, learn how to develop world class leadership skills, improve their business performance and elevate their industry.

The Conference Theme:

“Optimizing Performance for Our Firms and Our Clients: World Class Leadership”

As GBA convenes in the Nation’s Capital for our 2017 Spring Conference, it is only fitting that the conference theme focus on World Class Leadership. GBA Member Firms are among the best in the world! As leaders within our firms, we strive to become “world class leaders.” Brilliant leaders are seldom born, but are made to be brilliant. What does it mean to be a leader? We can reflect on famous quotes of some of our past U.S. Presidents:

- *“Leadership: the art of getting someone else to do something you want done because he wants to do it.” – Dwight D. Eisenhower*
- *“Whenever you are to do a thing, though it can never be known but to yourself, ask yourself how you would act were all the world looking at you, and act accordingly.” – Thomas Jefferson*
- *“Nearly all men can stand adversity, but if you want to test a man’s character, give him power.” – Abraham Lincoln*

While convening in Washington D.C., we will do what world class leaders do – share experiences; collaborate on important issues; focus on the future; and identify ways to improve our leadership skills.

How You Will Benefit

For almost half a century, GBA’s twice-a-year conferences have been the place to engage senior business leaders of the geoprofessional industry. You will gain visibility and credibility; create important new relationships; and generate valuable awareness of your expertise in our industry.

The Selection Timetable

- Fill out the “**Abstract Submission Form**” on the following pages. Ensure that you include 3 presentation learning objectives that the participants will be able to take away from your session. In addition, please provide a bio for each presenter for your session. Submit all documents via e-mail to abstracts@geoprofessional.org by **October 21, 2016**.

Guideline for Bio (125 words or less in length)

The goal of the presenter bio is to provide GBA with a high-level view of the presenter’s career and major business/career accomplishments.

- Full name, current job title and organization’s name
 - Description of your role in the organization and the services it provides
 - Highlights from your career as it relates to your current position
 - Degrees, certifications, awards, honors and authored publications
-
- If the Conference Committee selects your presentation, GBA will notify you no later than **November 11, 2016**.
 - Selected speakers will work with GBA staff to finalize their presentation summaries by **December 9, 2016**.
 - Selected speakers are required to submit their FINAL electronic presentation no later than **March 3, 2017**.

Evaluation Criteria

The GBA Conference Committee will evaluate abstracts on overall topic quality, relevance to the GBA audience and conference theme, practical application of material, and speaker qualifications.

Thank you!

The GBA Conference Committee

Abstract Submission Form

**“Optimizing Performance for Our Firms and Our Clients: World Class Leadership”
2017 Spring Conference - April 6-8, 2017
Grand Hyatt - Washington, D.C.**

Presenter Contact Information

(provide separate page for each additional session presenter)

Name:		Title:	
Organization:			
Street address:			
City:		State	Zip:
Office Phone:		Cell Phone:	
E-mail:			

Presentation Title:

Abstract Summary: (125 words or less)

List 3 key learning objectives that participants will take away from your presentation:

- 1.
- 2.
- 3.

REMINDER: Include with submission a short biography for each session presenter on a separate page.
(125 words or less - not a resume)

Preferred Presentation Length (select one): ☐ 30 min. ☐ 45 min. ☐ 60 min. ☐ 90 min.

Presentation Format (describe): _____

Ethics Credit Applicable¹: ☐ Yes ☐ No

GBA Member: ☐ Yes ☐ No

List GBA Committee/Council affiliation, if applicable: _____

Have you made this presentation to others? If so, please identify someone we may contact:

Name:	Title:
Organization:	
E-mail:	Phone:

Please submit by Friday, October 21, 2016 to abstracts@geoprofessional.org

Questions? Contact Barb Nappy via e-mail at barb@geoprofessional.org or call 301-565-2733

¹ Some jurisdictions that require proof of Professional Development Hours (PDHs) require that a certain number are in ethics.