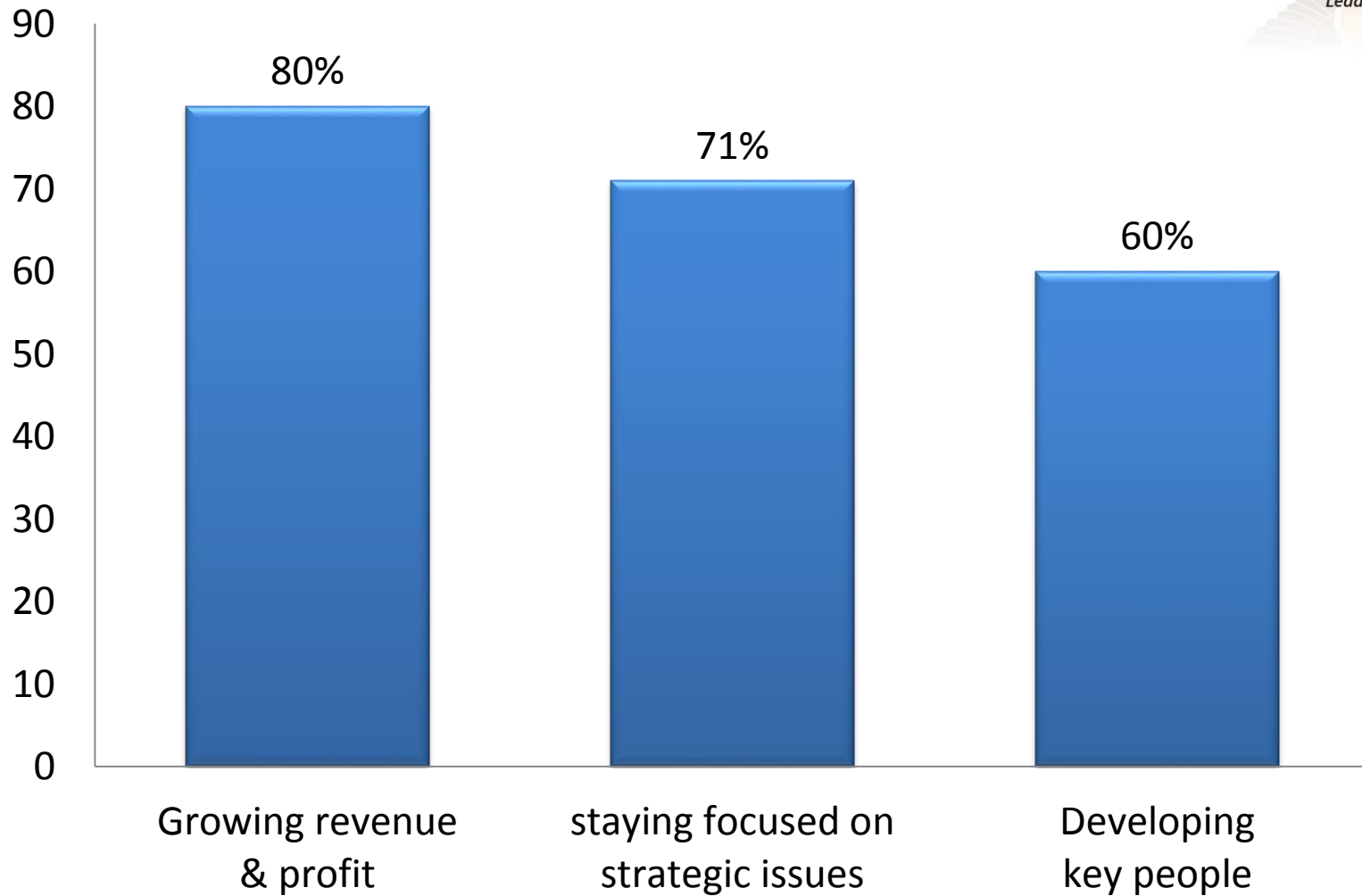
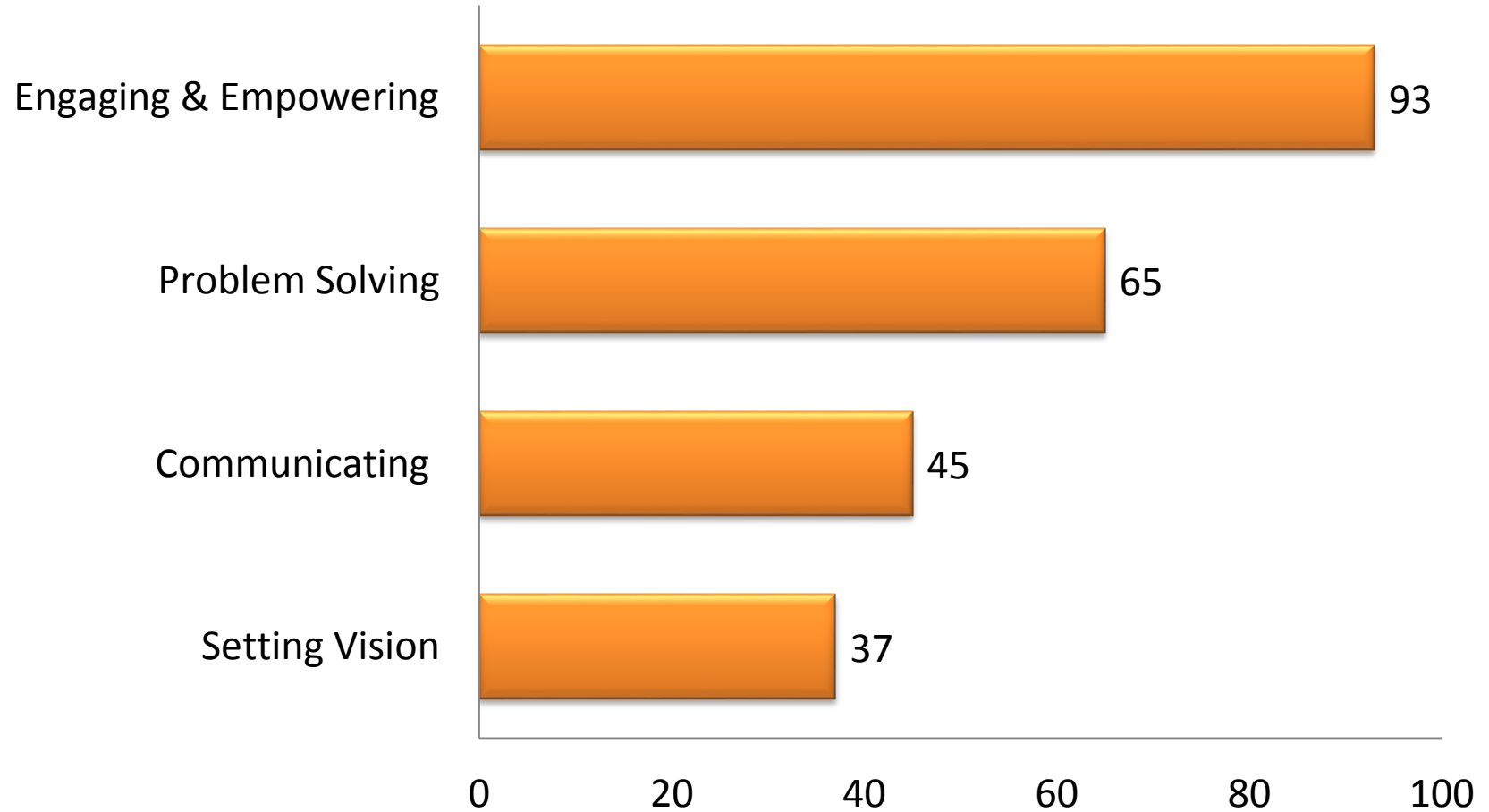


LEADERSHIP as a HERO'S JOURNEY



ERIC KAUFMANN, CMC





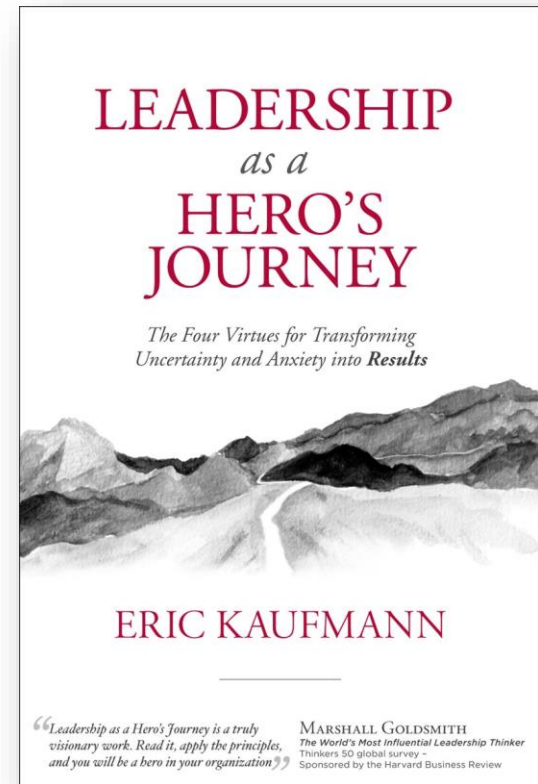
Leader [lee-der], *noun*

**From Old English *lædan*,
causative of *līthan* to go,
to travel**

**everything
you've ever wanted
begins one step
beyond your
comfort zone**



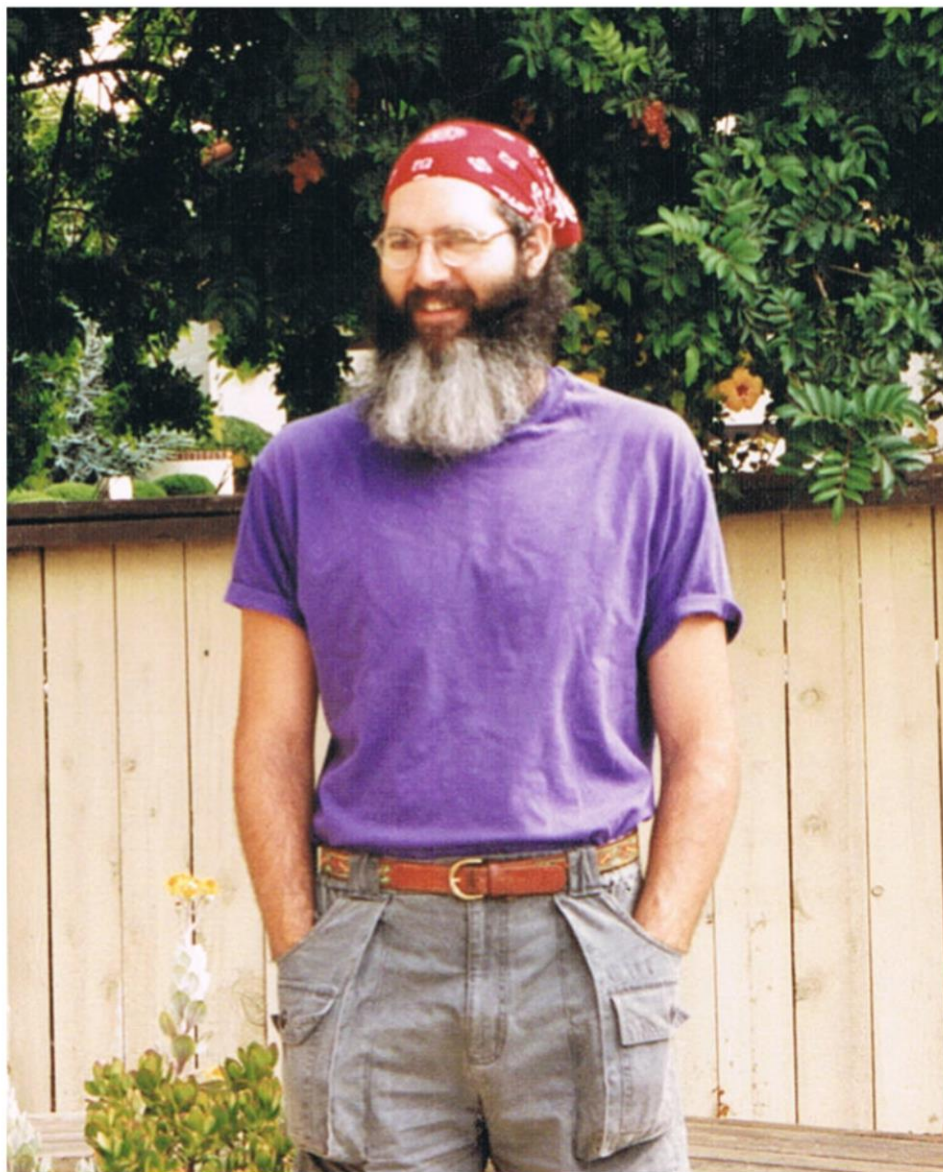
CORNING



SAGATICA



Lead Brilliantly.

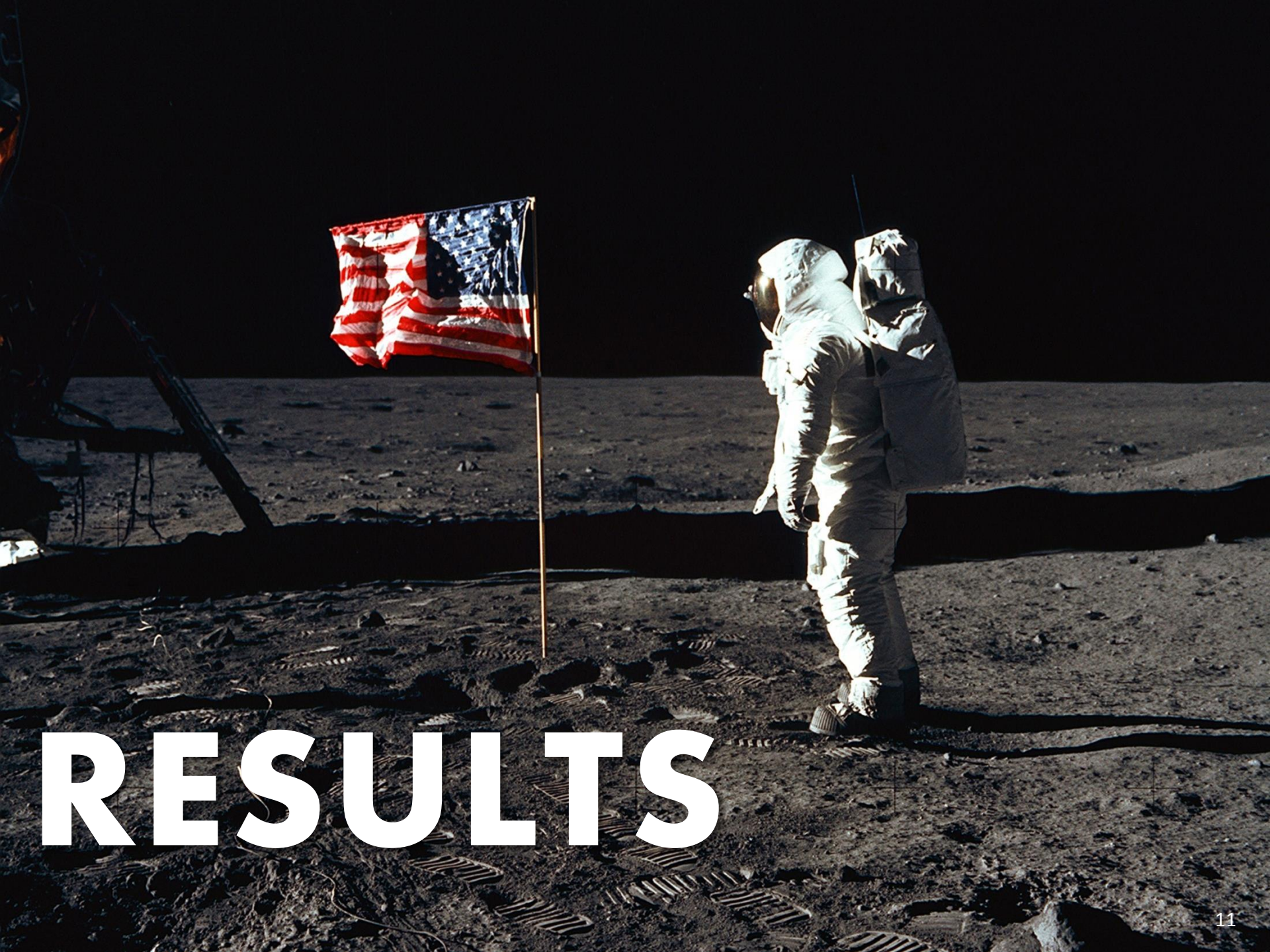


THINK

BIG

SACRIFICE

**MAKE A
DIFFERENCE**



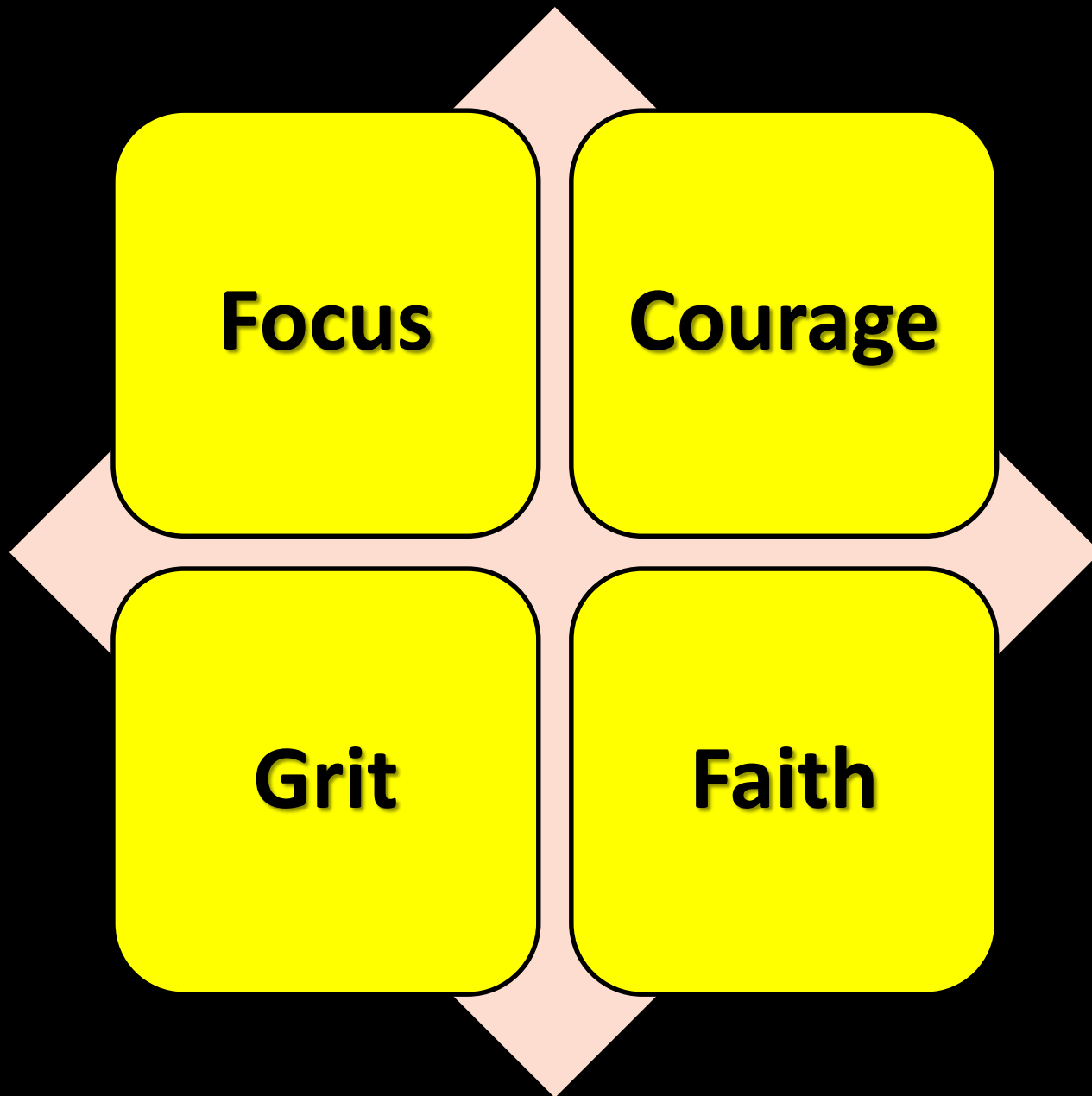
RESULTS



WISDOM

SPIRIT





Focus

what am I creating?

SAGATICA



Lead Brilliantly.



**WE DON'T SEE THE
WORLD AS IT IS...
WE SEE IT AS WE
ARE!**

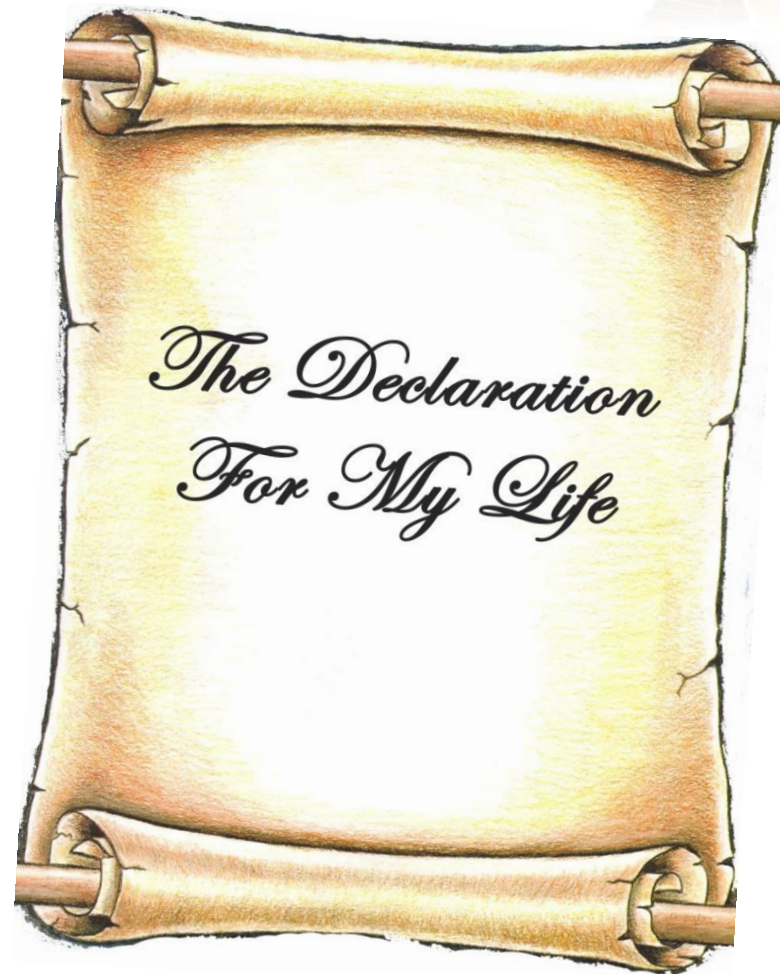




Declare it

Share it

Post it



Courage

what am I avoiding?



CONTROL

FAILURE

CONNECTION

REJECTION

EXPRESSION

HUMILIATION







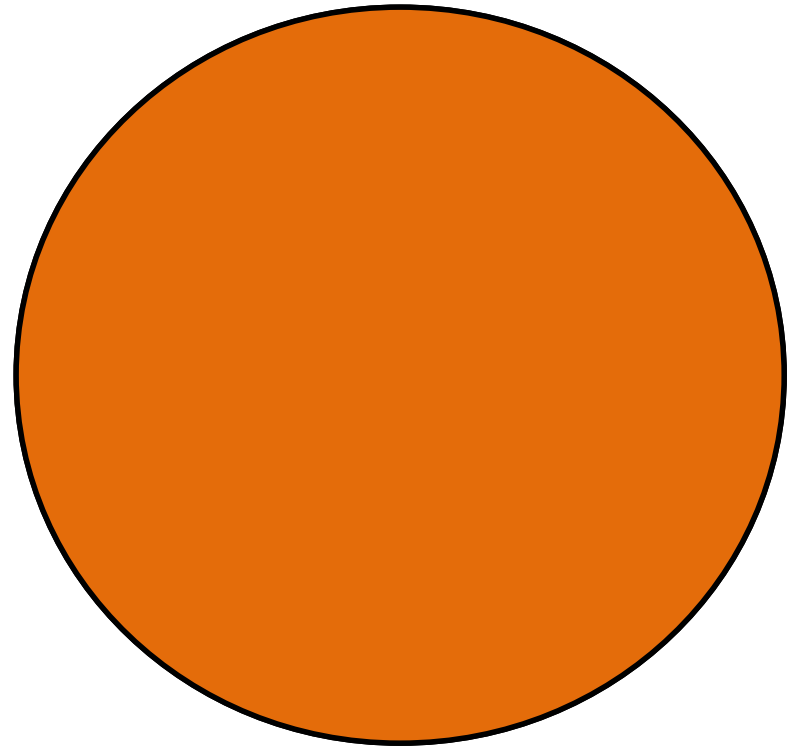
Grit

what am I sustaining?

A man with light brown hair, wearing a black tank top and black shorts, is in a starting crouch on a dark asphalt road. He is looking forward with a determined expression. The background shows a clear blue sky and a rocky, hilly landscape. The word "PERSEVERANCE" is written in large, bold, yellow capital letters across the bottom of the image.

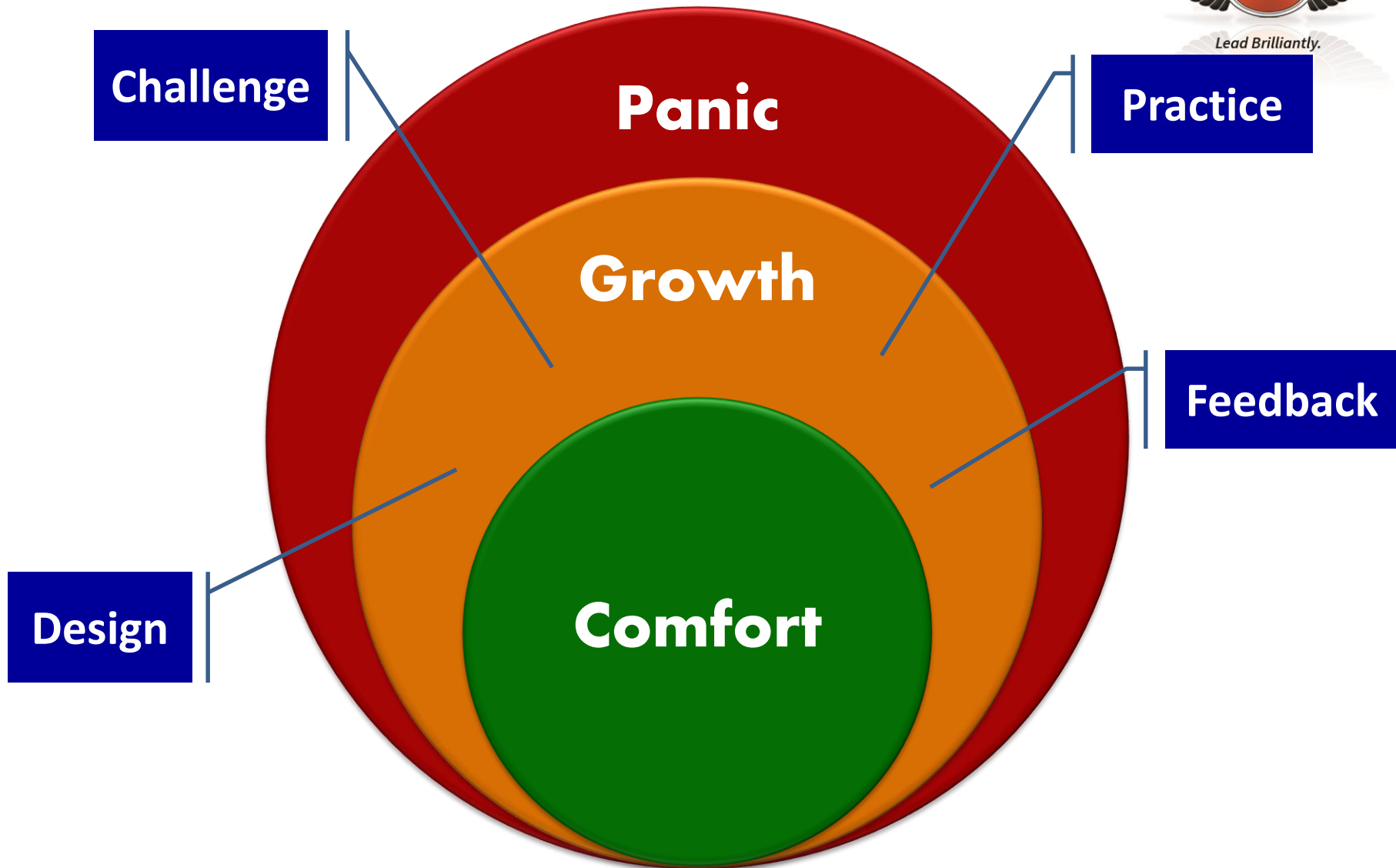
PERSEVERANCE

**How do you keep
going, when the going
gets tough?**



I'm not ~~liked~~ enough

MULTI TASKING



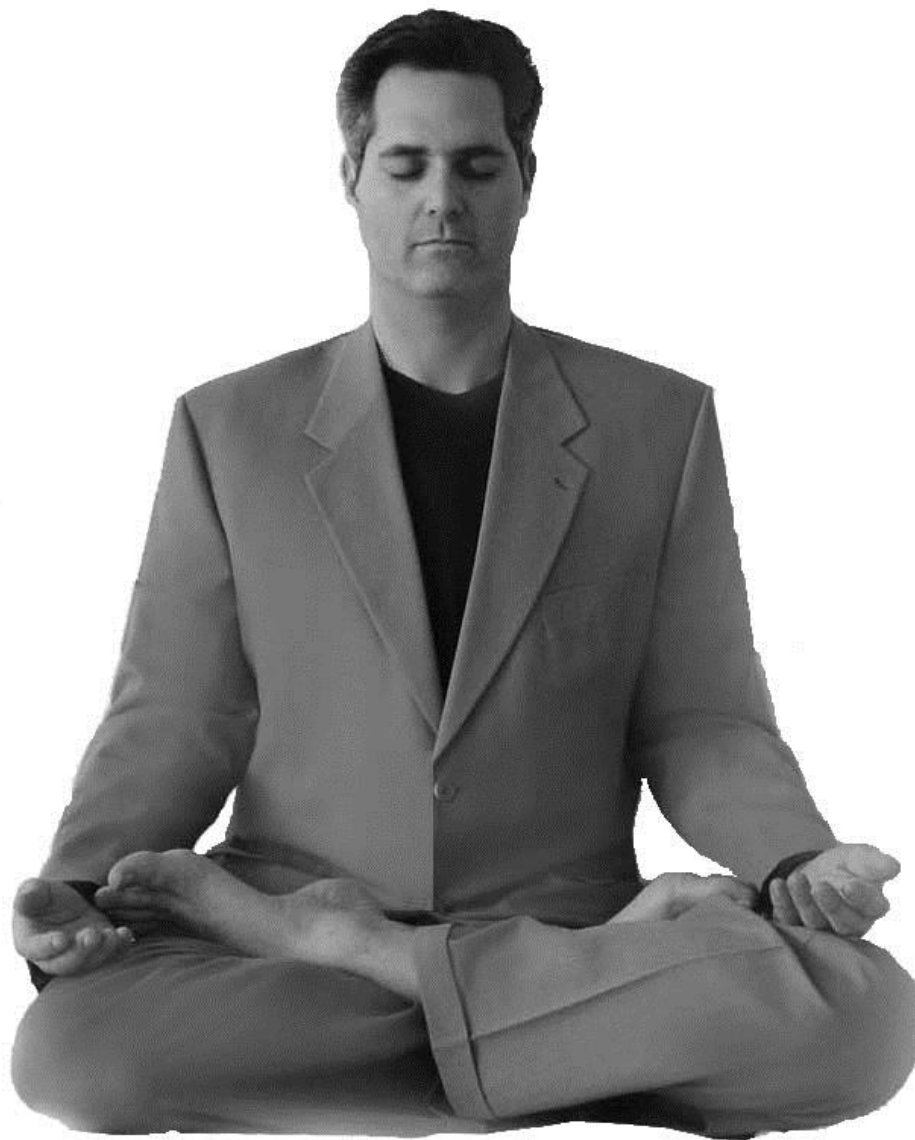
Faith

what am I yielding?

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Lead Brilliantly.



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Lead Brilliantly.



CAUTION

YOU'RE ABOUT TO
RETURN TO YOUR
COMFORT ZONE

WHO AM I?

WHAT AM I AVOIDING?

WHERE SHOULD I EXERT MYSELF?

WHAT HAVE I OUTGROWN?



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