

Innovation from Every Generation

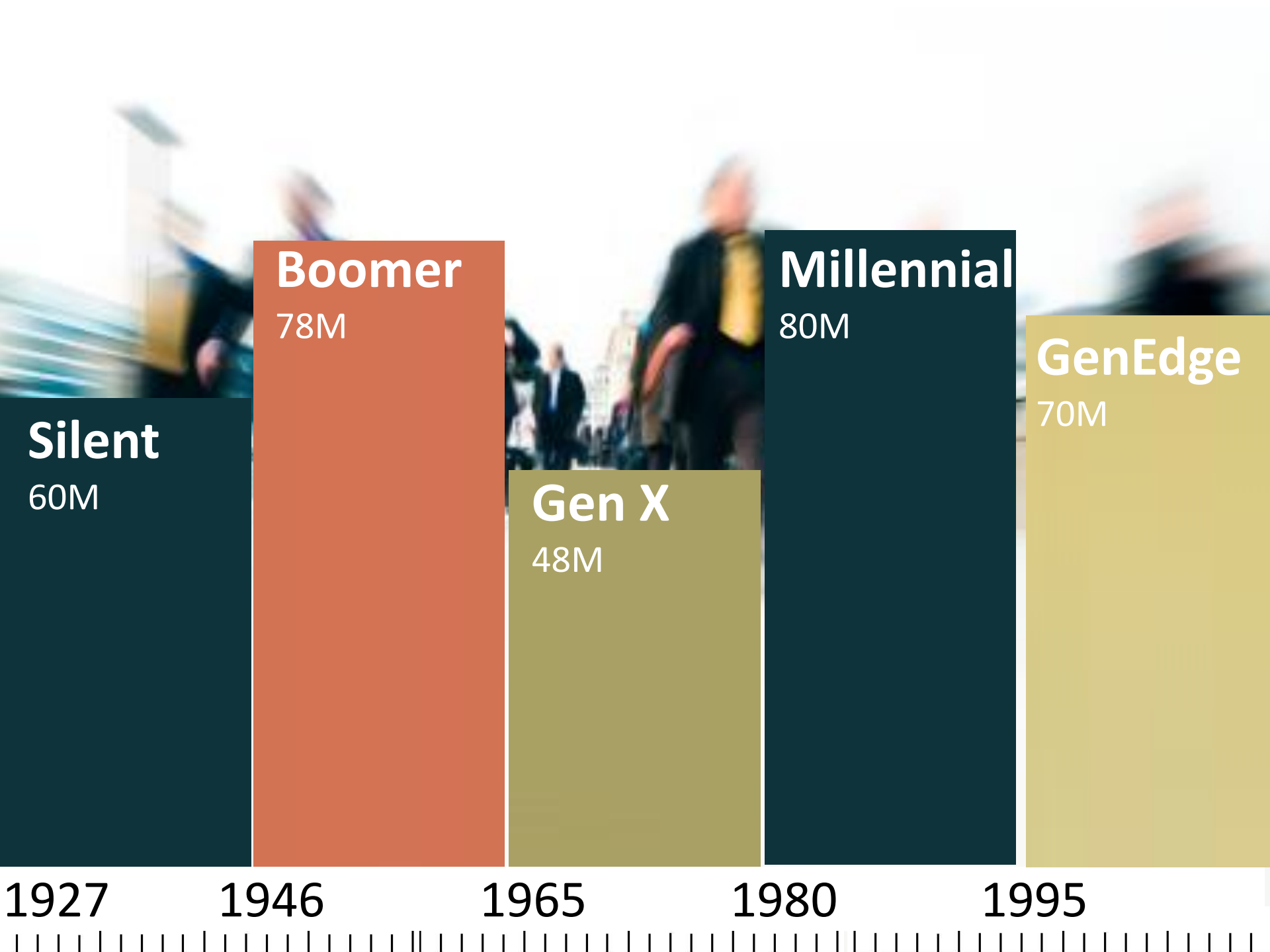
Amy Lynch

Innovation from Every Generation

Amy Lynch



@AmyLynchGenEdge on twitter



Silent
60M

Boomer
78M

Gen X
48M

Millennial
80M

GenEdge
70M

1927

1946

1965

1980

1995

Belonging

Institutions EFFECTIVE

CRISIS

Crisis

Institutions RESHAPED

Awakening

Institutions CHALLENGED

Unraveling

Institutions ERODE

Standards, Structure

Vision, Ambition

Autonomy, Efficiency

Impact, Voice

Here is the way to do it.

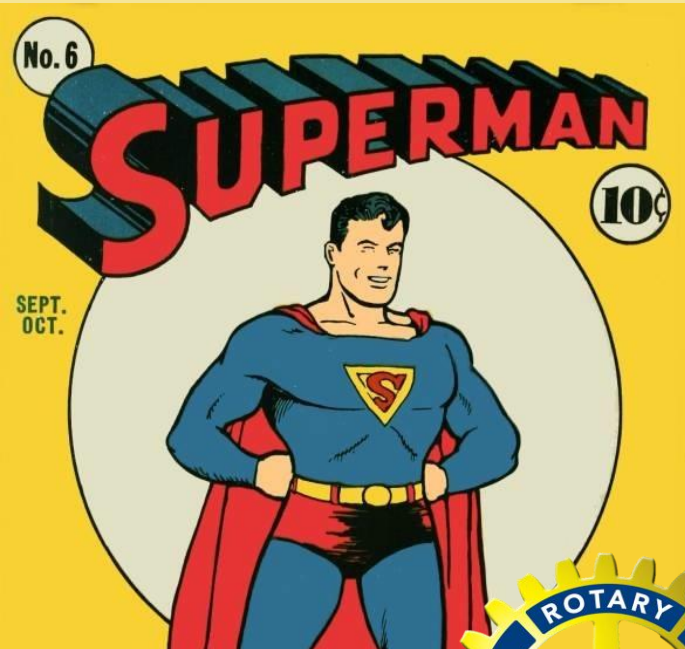
It's the *right* thing to do.

You choose the best way.

Let's do this together.

Sharing economy
Gig economy
Experience economy
Impact economy
Knowledge economy

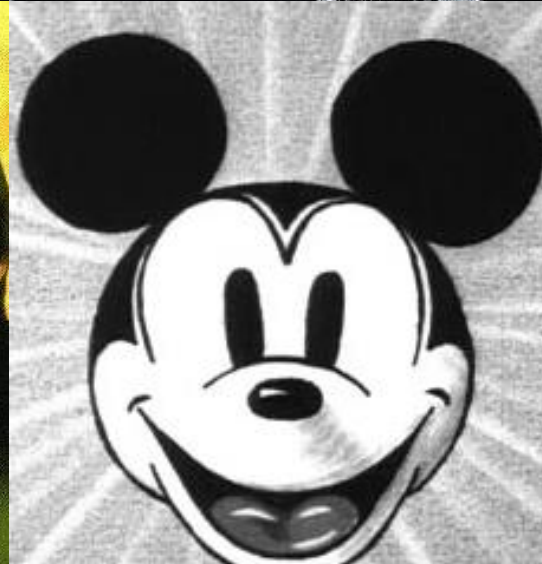
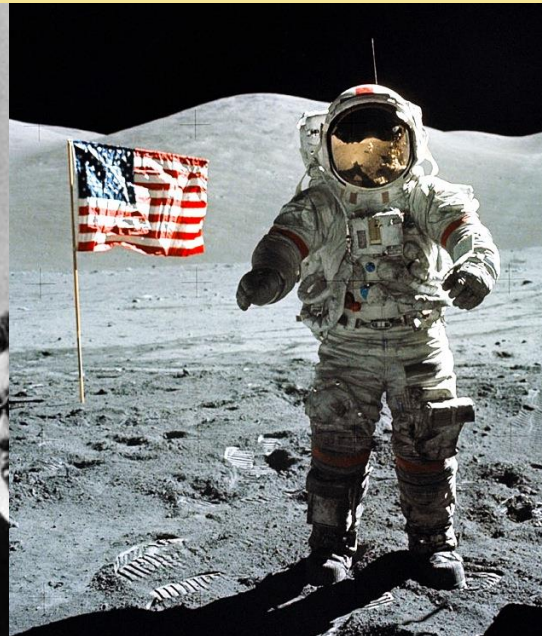
SILENTS



**INNOVATION . . .
COMES FROM THE LAB.**

SILENTS

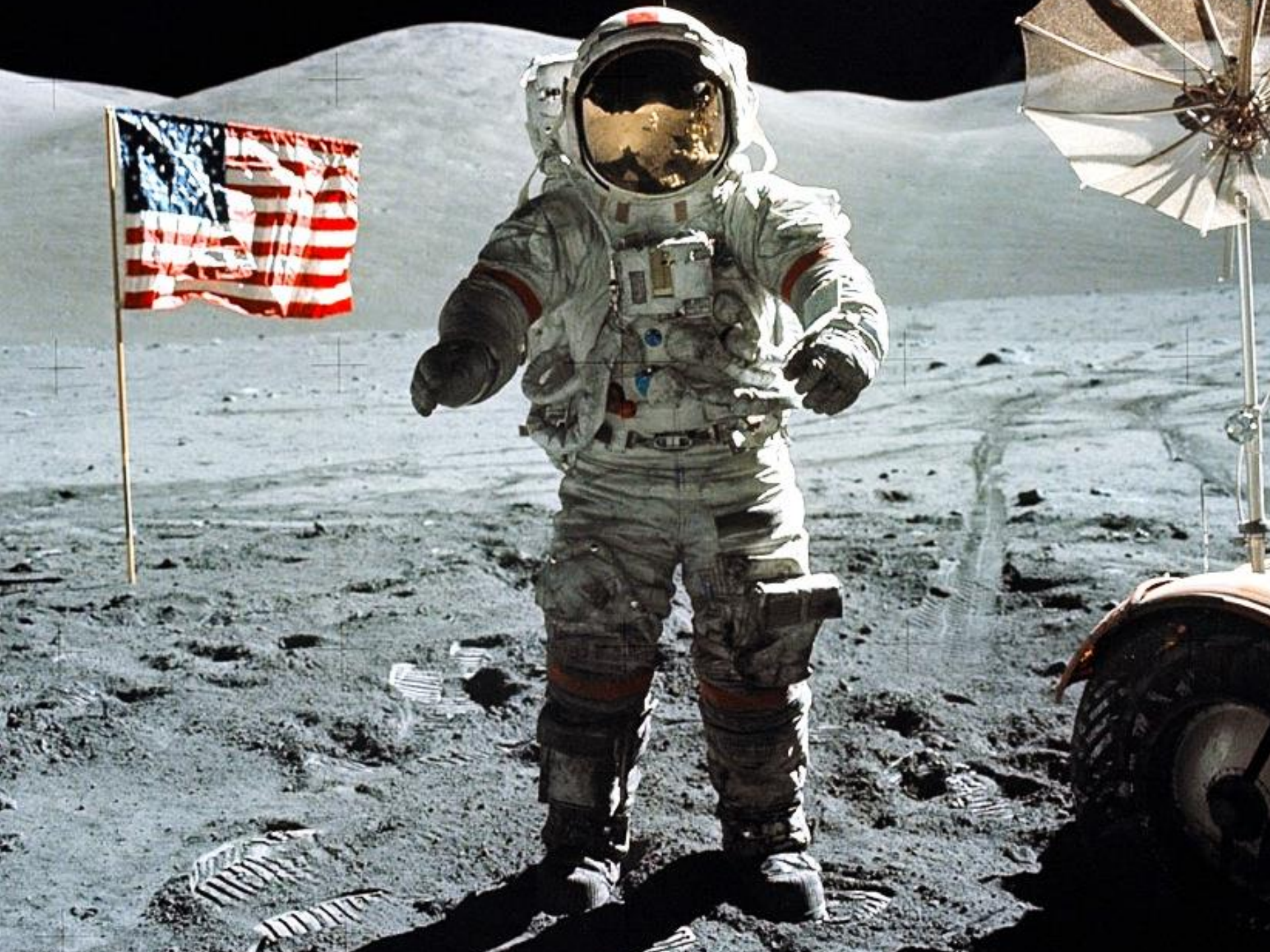
BOOMER



Here is the way to do it.

It's the *right* thing to do.





INNOVATION . . .
IS DRIVEN BY THE MARKET . . .
and by high ideals.

BOOMERS

Radio Shack

CAT. NO. 62-2016
FIVE DOLLARS AND NINETY-FIVE CENTS

Radio Shack
FIVE DOLLARS AND NINETY-FIVE CENTS

BASIC COMPUTER LANGUAGE

It's easier than you think!



"I found this book easy to understand and most helpful in using my TRS-80."

Peter Allen
Peter Allen
Columbia, Missouri

If you don't know a thing about computers, congratulations! This book was written especially for you. Its fresh approach makes computer programming easy to understand because it actually makes learning fun.

"Just great! Super! Now that's the way to teach BASIC. The heck with all the esoteric useless info. Computers are FUN and that's the name of the game."

Lemercier
Georgia

232 PAGES OF PROGRAMMED INSTRUCTION AND USER PROGRAMS

SEE WHAT OTHER USERS SAY:

"At last, a book that assumes the user doesn't know from 'Boo' about programming... It's in a language I could understand."

Chicago, Illinois

"I have been working with computers since 1960. During that time I've studied scores of assorted books and manuals relating to computers and various languages. This manual is the best I've seen."

Tucson, Arizona



**Provide time
for innovation.**

ITO

Tipping Point

GEN X



Skeptical



**Go out of your
way to make it
safe to fail.**

Skeptical Efficient





**INNOVATION . . .
IS NOT “WHAT,” BUT “HOW.”**

GEN X

Independent Prone to work alone



**Build paths for
independent
innovation.**

Here is the way to do it.

It's the *right* thing to do.

You choose the best way.

MILLENNIAL



THE MOST IMPORTANT DECISIONS START
WITH THE MOST IMPORTANT PEOPLE.





92%

All gens give Millennials high marks for innovation.

Collaborative

**INNOVATION . . .
IS EVERYONE'S JOB.**

MILLENNIALS

Here is the way to do it.

It's the *right* thing to do.

You choose the best way.

Let's do this together.



Mind the mission.



51%

Would take a pay cut for a job
with more meaning.



March Better Award Nominees

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MARCH AWARD NOMINEES



BETTER AWARDS

IDEAS THAT MAKE US WANT TO BE BETTER

Like

Comment



Better Awards

Click through the gallery. Enjoy these amazing stories. Like and share your favourite one(s)

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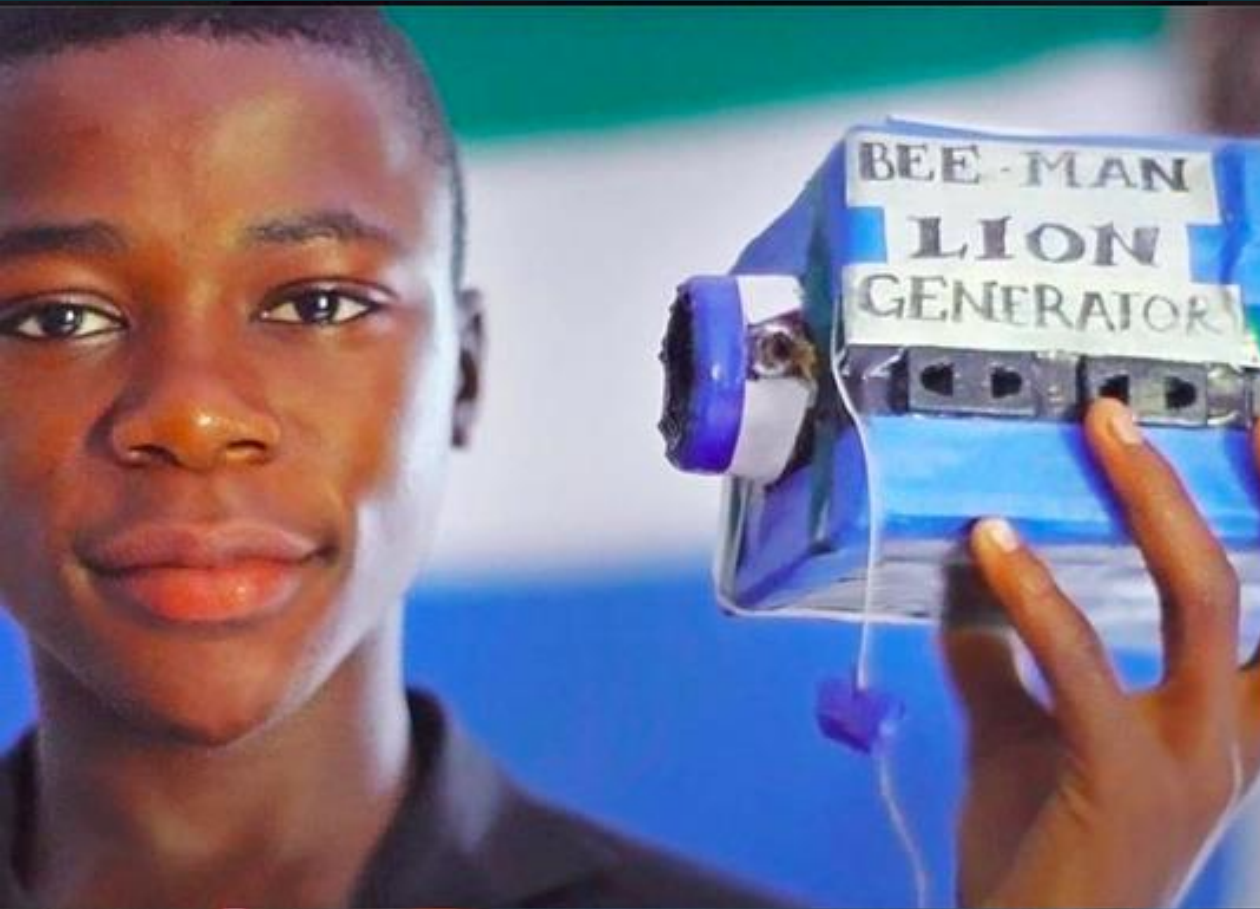
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Better Awards

March 24 · 🌐

TEENAGE ENGINEER FROM SIERRA LEONE

15-year Old Kelvin Doe is from a small town in Sierra Leone. He taught himself engineering with parts he would find at the dump yard on his way home. He built batteries to provide his family with electricity and his own radio station to entertain his community and giving them a platform to debate. - Kelvin doe

<http://bit.ly/1h10xuA>

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👍 6 people like this.



Write a comment...



Suggested Groups

[See All](#)



**Hillsboro High
Crew(Nashville, TN)**

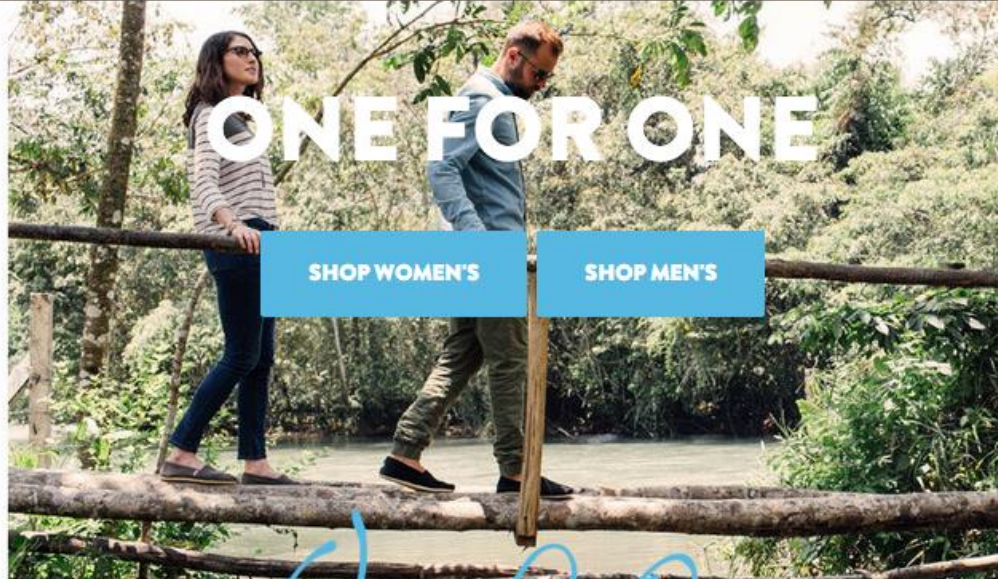
Catherine Achuff Turpin joined

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One for One.

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**Create spaces
for innovation
to happen.**



Yahoo Orders Home Workers Back to the Office

By CLAIRE CAIN MILLER and CATHERINE RAMPELL

Published: February 25, 2013

Since [Marissa Mayer](#) became chief executive of [Yahoo](#), she has been working hard to get the Internet pioneer off its deathbed and make it an innovator once again.

 [Enlarge This Image](#)




Damian Dovarganes/Associated Press


A memo from the company's human resources department says face-to-face interaction among employees fosters a more collaborative culture.

She started with free food and new smartphones for every employee, borrowing from the playbook of Google, her employer until last year. Now, though, Yahoo has made a surprise move: abolishing its work-at-home policy and ordering everyone to work in the office.


A memo explaining the policy change, from the company's human resources


 FACEBOOK

 TWITTER

 GOOGLE+

 SAVE

 EMAIL

 SHARE

 PRINT

 REPRINTS

Belonging

Institutions EFFECTIVE

Awakening

Institutions CHALLENGED

Unraveling

Institutions ERODE

Crisis

Institutions RESHAPED

TIPPING POINT

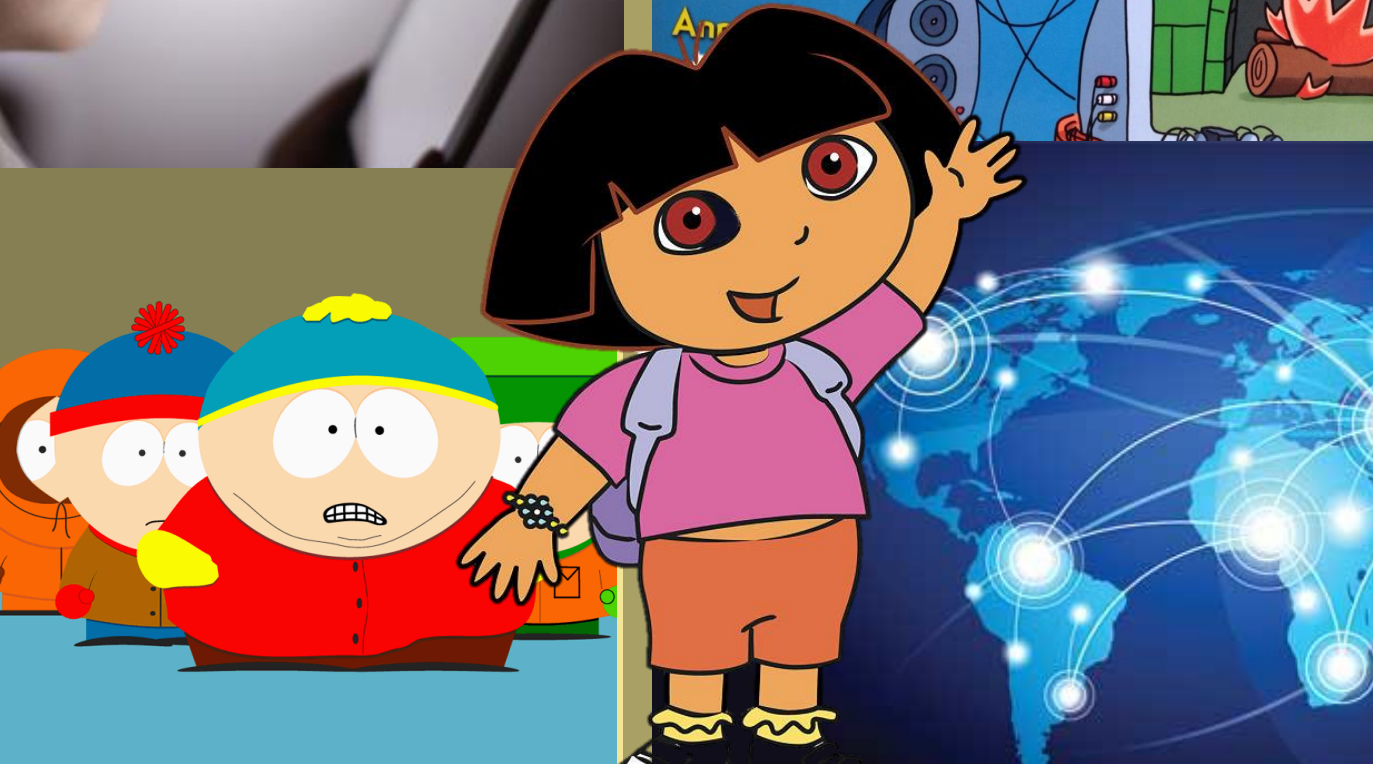
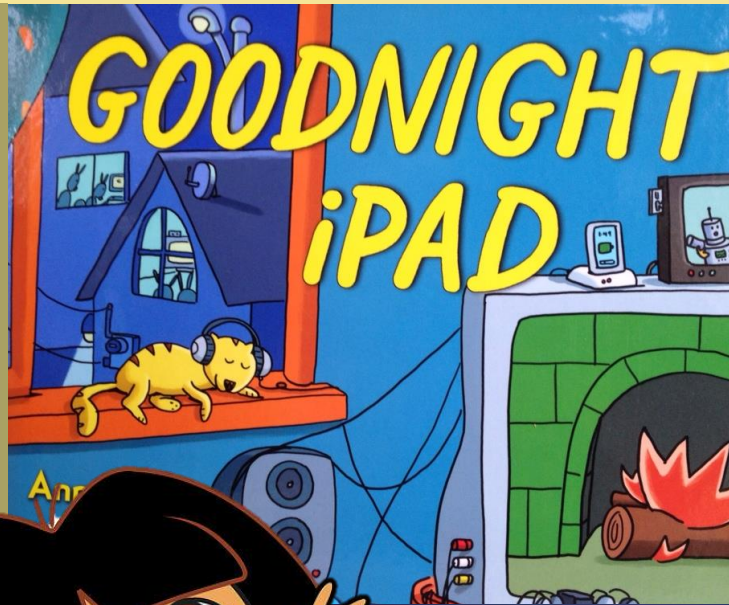
Effective

Challenged

Erode

Reshaped

GENEDGE





How Sarah Palin
Took On Big Oil—
And (Sort of) Won



The Extreme TB
Epidemic: Photos
By James Nachtwey



Robert Redford
Remembers
Paul Newman

TIME

The New Hard Times



No, this isn't Depression 2.0.
How history can help us avoid it

#BYRDLY *****CAR-RT LOT**R-011

Realistic Resourceful



Gen Edge

Make stuff.
Help them make
stuff.

The Anthrax Killer:
Did They Get
the Wrong Guy?

The Cocaine
Smuggler's
Submarine

10 Cool New
Gadgets, Tested
and Rated

INSIDE
THE SHAKE-UP
AT GOOGLE

WIRED

The DIY
Revolution
Starts Now

HOW TO Make Stuff

25 AWESOME PROJECTS

under construction | APR #031

If You
Can
Think It,
You Can
Build It!

Maker hero:
Linus Pauling

INNOVATION . . .
IS . . .

GEN EDGE

Belonging

Institutions EFFECTIVE

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