

OPTIMIZING PERFORMANCE BY LEADING FROM THE HEART

CHICAGO

SPRING CONFERENCE | APRIL 5-7, 2018 | WESTIN CHICAGO RIVER NORTH HOTEL

Join Us!



GEBROFESSONAL
BUSINESS
ASSOCIATION

Learn from our Distinguishing Keynote Speakers



Mark C. Crowley
Inspirational cutting-edge
thought leader

LEAD FROM THE HEART

*"The heart is the driving force
of human achievement."*



Bob Kelleher
Award winning speaker on
employee engagement,
workforce trends and leadership.

**EMPATHY IS THE NEW BLACK
- A NEW WAY OF LOOKING
AT LEADERSHIP!**

Additional Presentation Topics Include:

You Are the Message: Speak from the Heart * Leveraging Technology
Update on Standard of Care Phase I Environmental Site Assessment
Compassionate Leadership – Leading with the Heart and the Head * and more!

Earn Professional Development Hours (PDHs)

NETWORK AND COLLABORATE WITH YOUR PEERS:

150+ geoprofessional executive level decision makers and industry experts
Participate in Committee and Business Council Meetings
Wine Tasting Event * Opening Welcome Reception
Awards Banquet recognizing the dedicated service of GBA-Members
Local Color Night - Chicago Architecture River Cruise

Wine Tasting Event



Chicago Architecture River Cruise



CHICAGO - THE WINDY CITY

Visit world-class museums including the Art Institute of Chicago, landmark attractions such as Wrigley Field, Willis Tower and the Navy Pier. Enjoy on-trend shops on Michigan Avenue, award-winning dining and exciting nightlife. Explore the city's sites via a trolley or double-decker bus tour or view the skyline and amazing architecture via a boat cruise along the Chicago River.

MORE INFORMATION

Visit www.geoprofessional.org or contact Barb Nappy at barb@geoprofessional.org • Registration opens in February!

Westin Chicago River North Hotel - Room Reservations

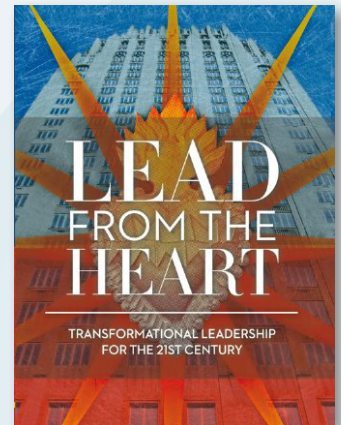
Visit: [GBA 2018 Spring Conference - Westin Chicago River North Hotel/Reservations](#) OR Call 888-627-8359
Reservation Cut-off is Wednesday, March 7, 2018 | Room Rate: \$289 single/double plus 16.4% tax

2018 Spring Conference Includes the Following

Lead from the Heart

Mark C. Crowley (Mark C. Crowley & Associates)

A leadership consultant, speaker, and the author of Lead from the Heart: Transformational Leadership for the 21st Century, Mark's mission is to fundamentally change how we lead and manage people in the workplace, and to intentionally make it far more supportive of human needs. It is irrefutable that the top issue facing organizations today is employee engagement – more specifically, how to build workplace cultures that not only attract & retain talented people, but also deliver sustainably great financial results. It is Mark's belief that engagement can never be restored until we fundamentally reinvent how we manage workers (human beings). To fully succeed in the 21st Century, employers need to win over the hearts – and not just the minds – of their employees. New medical science and research featured in Mark's best-selling book & articles he has written proves that "Lead from the Heart" is the future of workplace leadership.



Business Practices Committee Business Snapshot Survey

Steven K. "Steve" Noble, P.E., PTOE (DOWL)

Update: Standard of Care for Phase I Environmental Site Assessment

W. Jerrold "Jerry" Samford, P.G. (Troutman Sanders LLP)

You Are the Message: Speak from the Heart

John M. Vautier (Vautier Communications, Inc.)

Compassionate Leadership - Leading with the Heart and the Head

Stewart G. Osgood, P.E. (DOWL)

Leveraging Technology as a Competitive Differentiator

Dr. Roger Chandler (Keynetix)

"Mr. Green's Fine Tuned, Peer Reviewed Machine"

Richard E. Johnson, P.G. (BSK Associates), Kevin B. Hoppe, P.E., F.GBA (NTH Consultants, Inc.), and Gary M. DeJidas, P.E. (GAI Consultants, Inc.)

Empathy is the NEW Black – A New Way of Looking at Leadership!

Bob Kelleher (The Employee Engagement Group)

Although we all remember the deep recession, it is exciting to see business (and wall street) have boomed to record levels. However, has your own engagement also soared? How about the engagement of your employees? Sadly, Gallup's latest research claims that ONLY 67% of your employees are disengaged or actively disengaged?

Bob will share groundbreaking insights from his latest book, I-Engage, on key trends leaders must embrace to recruit, retain, and engage the best. It is time to lead and engage the WHOLE person. BUT...Leaders need to understand their OWN engagement before they can engage and effectively lead others. Leading you through a self-reflective session of self-discovery, Bob will help you uncover the secrets to building a more engaged, motivative, and productive business.

