

Confronting Risk for Our Firms and Our Clients by Committing to Continuous Improvement

New Date and City/Hotel Location! 2018 Fall Conference – November 1-3, 2018 JW Marriott Nashville Hotel – Nashville, Tennessee

GBA IS LOOKING FOR A FEW GOOD SPEAKERS!

SUBMISSION DATED EXTENDED TO MONDAY, APRIL 30, 2018

Are you a dynamic, engaging speaker with something valuable to teach industry leaders involved in the Geoprofessional Business Association? If so, we'd love to receive an abstract submission from you for our upcoming conference in Nashville, TN. There, 150+ senior leaders of GBA-Member geoprofessional firms will gather to network, share best practices, and improve their business performance and elevate their industry.

The Conference Theme:

Confronting Risk for Our Firms and Our Clients by

Committing to Continuous Improvement

As GBA convenes in <u>Nashville, TN</u> for our 2018 Fall Conference, we will focus on helping those in attendance to recognize the importance of continuous improvement, a long-term approach to work that systematically seeks to achieve small, incremental changes in order to manage risk, optimize performance, and improve the overall health of our businesses.

Our conference will include presentations on subjects that will help our members create constancy of purpose toward improvement and promote business practices that incrementally impact safety, quality, efficiency, employee retention, client service, and financial performance.

How You Will Benefit

For almost half a century, GBA's twice-a-year conferences have been the place to engage senior business leaders of the geoprofessional industry. You will gain visibility and credibility; create important new relationships; and generate valuable awareness of your expertise in our industry. Additionally, you will have the opportunity to learn from other subject matter experts also presenting at the conference.

The Selection Timetable

Fill out the "Abstract Submission Form" on the following pages. Ensure that you include 3 presentation learning objectives that the participants will be able to take away from your session. In addition, please provide a bio for each presenter for your session. Submit all documents via e-mail to abstracts@geoprofessional.org by Monday, April 30, 2018.

The Selection Timetable (continued)

Guideline for Bio (150 words or less in length)

The goal of the presenter bio is to provide GBA with a high-level view of the presenter's career and major business/career accomplishments.

- Full name, current job title and organization's name
- Description of your role in the organization and the services it provides
- Highlights from your career as it relates to your current position
- Degrees, certifications, awards, honors and authored publications
- GBA will notify selected presenters (abstracts for presentation) by Monday, May 14, 2018.
- Selected speakers must provide final session description by Wednesday, May 23, 2018.
- Selected speakers must submit final electronic presentation by **Friday**, **October 5**, **2018**.

Evaluation Criteria

The GBA Conference Committee will evaluate abstracts on overall topic quality, relevance to the GBA audience and conference theme, practical application of material, and speaker qualifications.

Thank you!
The GBA Conference Committee

Abstract Submission Form

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Presenter Contact Information

(provide separate page for each additional session presenter)

Name:	Title:		
Organization:			
Street address:			
City:	State	Zip:	
Office Phone:	Cell Phone:		
E-mail:			
Presentation Title:			
Fresentation Title.			
Abstract Summary: (175 words or less)			

List 3 key learning objectives that participants will take away from your presentation:		
1.		
2.		
3.		
REMINDER: Include a short biography below of the main session presenter. Include a separate page (125 words or less - not a resume) for other presenters with submission.		
Presentation Length (select one): 30 min 45 min.	60 min 70 min 90 min.	
Presentation Format (describe):		
Ethics Credit Applicable ¹ : Yes No GBA Member: Yes No		
List GBA Committee/Council affiliation (if applicable):		
Have you made this presentation to others? If so, please identify someone we may contact:		
Name:	Title:	
Organization:		
E-mail:	Phone:	

Please submit by Monday, April 30, 2018 to abstracts@geoprofessional.org

Questions? Contact Barb Nappy via e-mail at barb@geoprofessional.org or call 727-457-2272

¹ Some jurisdictions that require proof of Professional Development Hours (PDHs) require that a certain number are in ethics.