

## SPONSORSHIP OPPORTUNITIES

### Looking to maximize your brand awareness?

As a Foundation Sponsor, the benefits you will receive include:

- **High visibility** to an audience of C-level decision-makers.
- Exposure via on-line promotional materials and your distribution of materials at general sessions.
- Half-page full-color ad in the conference program.
- Names and e-mail addresses you can gather via promotions.
- Branding via promotional posts on GBA's social networking sites (Facebook, LinkedIn, and Twitter).
- Build relationships through one-to-one networking opportunities.
- **Registration** for one representative (a \$1,900 value!), which includes attendance at ALL standard conference functions.
- **Table-top space** to accommodate your needs.
- **Great exposure** thanks to a unique GBA promotion.
- **Right of first refusal** for the next GBA conference.

# Total cost for this valuable package: \$5,000.\*

\* (Additional enhancements to sponsorship available.)

Be one of the exclusive companies meeting face to face with 100+ geoprofessional decision-makers employing more than 100,000 people in 2,000 offices.

#### GBA events provide value to our sponsors. But don't take our word for it...



"GBA events allow ElmTree Systems the opportunity to align our organization with influential players in our market. We are able to make direct contact with new customers and continue to strengthen relationships with existing clients. We especially enjoy the ability to introduce our services to a highly relevant group of decision makers."

CHERYL WILKERSON PROGRAM DIRECTOR ELMTREE SYSTEMS

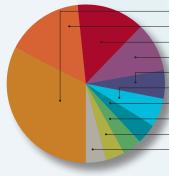


"As a company that is focused on helping geoprofessional companies drive out innovation and productivity, GBA has been our strategic partner to ensure we are aligning with the needs of the industry. As GBA continues to grow, we look forward to deepening our partnership and continuously investing in their future."

ALAN LITTMAN CHIEF MARKETING OFFICER AGILE FRAMEWORKS



#### See who attended our fall conference:



President 33%
Principal 16%
Vice President 14%
Manager 10%
Senior VP 6%
Other "C" 6%
CEO 4%
Director 4%
Senior Engineer 4%
Other 4%



#### **UPCOMING CONFERENCE**

#### **GBA 2019 Fall Conference**

October 3-5, 2019 Omni Louisville Hotel Louisville, KY GBA's Fall Conference provides sponsors the exclusive opportunity to connect with C-level geoprofessional executives from North America's top firms. Geoprofessionals' principal disciplines include: geotechnical engineering; constructionmaterials engineering and testing; environmental sciences; geology; and geologic engineering.

