



CALL FOR ABSTRACTS *RESILIENCE*

Preparing for the Next Downturn

**Spring Conference – April 23-25, 2020
Sawgrass Marriott Golf Resort - Ponte Vedra Beach, Florida**

SUBMISSION DEADLINE – FRIDAY, October 18, 2019

Are you a dynamic, engaging speaker with something valuable to teach industry leaders involved in the Geoprofessional Business Association? If so, we'd love to receive an abstract submission from you for our upcoming conference. GBA expects over 150+ senior leaders of GBA member-firms to gather to network, share best practices, improve their business performance, and to elevate our industry.

The Conference Theme:

RESILIENCE: Preparing for the Next Downturn

Many economists are forecasting a downturn, if not a full-blown recession, over the next 12-24 months. We have seen one of the longest expansionary phases in recent history and our members have flourished, but there are several leading indicators that cloud the horizon. Naturally, geoprofessional business leaders are considering how to best position themselves for harsher economic conditions.

If history is any guide, many companies will prepare too little, too late, and too defensively. Yet slowdowns bring opportunities as well as challenges: some companies actually benefit competitively during and after a downturn.

Today's business landscape has several unique features, which will add new complexities on top of the historical playbook. This makes it important for geoprofessional business leaders to prepare now for the next downturn. Our conference will include presentations that will highlight ways to build a more resilient geoprofessional business and identify opportunities to gain advantage during the next economic downturn.

How You Will Benefit:

GBA's twice-a-year conferences have been the place where senior business leaders of the geoprofessional-industry have come to engage and share their knowledge. As a contributing presenter, you will gain visibility and credibility; create important new relationships; and generate valuable awareness of your expertise in our industry. Additionally, you will learn from other subject matter experts also presenting at the conference.

The Selection Timetable:

- Complete the "**Abstract Submission Form**" on the following pages. Ensure that you include 3 presentation learning objectives that the participants will be able to take away from your session. **In addition**, please provide a bio for each presenter for your session. Submit all documents via e-mail to abstracts@geoprofessional.org by **Friday, October 18, 2019**.

The Selection Timetable (continued):

Guideline for Bio (150 words or less)

The bio provides GBA with a high-level view of the presenter's career and major business accomplishments.

- Full name, current job title and organization's name
 - Description of your role in the organization and the services it provides
 - Career highlights as it relates to your current position
 - Degrees, certifications, awards, honors and published works
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- GBA will notify selected abstract presenters by **Friday, November 8, 2019**.
 - Selected presenters must provide final session description by **Friday, November 15, 2019**.
 - Selected presenters must submit final electronic presentation by **Friday, April 10, 2020**.

Evaluation Criteria

GBA's Program Committee will evaluate abstracts on overall topic, relevance to the audience, conference theme, practical application of material, and speaker qualifications.

Thank you!

The GBA Program Committee

Abstract Submission Form

RESILIENCE

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Presenter Contact Information**

(provide separate page for each additional session presenter)

Name:		Title:	
Organization:			
Street address:			
City:		State	Zip:
Office Phone:		Cell Phone:	
E-mail:			

<i>Presentation Title:</i>
<i>Abstract Summary: (250 words or less)</i>

List 3 key learning objectives that participants will take away from your presentation:

- 1.
- 2.
- 3.

REMINDER: Include a short biography below of the main session presenter. Include a separate page for all other presenters. (Each bio should be 150 words or less - not a resume)

Presentation Length (select one): 30 min. 50 min. 60 min. 70 min. 90 min.

Presentation Format (describe): _____

Ethics Credit Applicable¹: Yes No | GBA Member: Yes No

List GBA Committee/Council affiliation (if applicable): _____

Have you made this presentation to others? If so, please identify someone we may contact:

Name:	Title:
Organization:	
E-mail:	Phone:

Submit by Friday, October 18, 2019 to abstracts@geoprofessional.org

Questions? Contact Barb Nappy via e-mail at barb@geoprofessional.org or call 727-457-2272

¹ Some jurisdictions that require proof of Professional Development Hours (PDHs) require that a certain number are in ethics.