

## **CALL FOR ABSTRACTS**



GBA Fall Conference – October 21-23, 2021 Westin Lake Las Vegas Resort – Henderson, NV

### **SUBMISSION DEADLINE - FRIDAY, APRIL 9, 2021**

Are you a dynamic and engaging speaker with valuable content to share with industry leaders that can help improve their businesses and elevate the profession? If so, GBA invites you to submit an abstract for our upcoming conference where knowledge, experiences, and opportunities are shared among our members.

# Conference Theme **Reunion**

As we enter the post-pandemic world and have the opportunity to gather together after a long period of separation, GBA will reunite in person where we can learn, collaborate, network, renew friendships, celebrate successes, and meet with fellow geoprofessionals from across North America.

We will do what GBA members have done for more than 50 years identify emerging opportunities, solve common problems, and strive to improve our businesses and elevate our profession. We will reconnect as a community, share experiences, and plan for the future.

Reuniting at this conference will bring us back to the basics of what GBA does best. We focus on business & educational resources, specifically risk management and business performance optimization for geoprofessional firms.

#### Presentations by subject matter experts may include:

**Silver Lining** - Our experiences during the pandemic and other global events have provided opportunities for us to improve business performance and grow as leaders.

**Best Practices** - We have a long history of giving guidance on geoprofessional business practice issues that help our members manage risk and optimize performance while simultaneously elevating the profession.

**Case Histories** - Provide real-world learning examples related to project and business management is a hallmark of GBA so we can learn.

**Emerging Issues** - As we look to the future, we look for insights on emerging issues and trends that will shape the geoprofessional business climate and provide opportunities for advancement, growth, and prosperity for member firms.

**NOTICE:** While we fully anticipate holding an in-person conference, GBA will continue communicating with our members and monitoring CDC guidelines to ensure a favorable experience for all.

#### How You Will Benefit

GBA's twice-a-year conferences are where senior business leaders within the geoprofessional-industry come to engage and share their knowledge. As a presenter, you will gain visibility and credibility; create important new relationships; and generate valuable awareness of your expertise in our industry. Additionally, you will learn from other subject matter experts also presenting at the conference.

#### The Selection Timetable

Complete the "Abstract Submission Form," on the following pages. Please include 3 key learning objectives as well as bios for each presenter for your session. Submit via e-mail to abstracts@geoprofessional.org by Friday, April 9, 2021.

**Speaker Bio Guidelines** Bios provide a high-level view of presenter's career and major business accomplishments.

- Full name, designations, job title and firm name
- Description of your role within the firm and services provided
- Career highlights related to current/previous positions
- · Degrees, certifications, recognitions, published works

#### Friday, April 9, 2021

Submission deadline

#### Monday, May 10, 2021

Notification made to selected abstract presenters

#### Monday, May 17, 2021

Final session description due from selected presenters

#### Friday, October 1, 2021

Final PowerPoint presentation due from selected presenters

#### **Evaluation Criteria**

GBA's Program Committee will evaluate abstracts on overall topic, relevance to the audience, conference theme, practical application of material, and speaker qualifications.



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#### Presenter Contact Information

(Please provide separate page for each additional session presenter)

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### Presenter Biography

Include a short biography below of the main session presenter. Include a separate page for all other presenters

Presentation Length (Select One): 30 min. 50 min. 70 min. 90 min.  Presentation Format (Describe):  Ethics Credit Applicable!: Yes No / GBA Member: Yes No  List GBA Committee/Council affiliation (if applicable):	BIOGRAPHY (250 words or less – not a resume)	
Presentation Length (Select One): 30 min. 50 min. 60 min. 90 min.  Presentation Format (Describe):  Ethics Credit Applicable': Yes No / GBA Member: Yes No  List GBA Committee/Council affiliation (if applicable):  Presentation History  Have you made this presentation to others? If so, please identify someone we may contact.		
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PHONE E-MAIL	PHONE F-MAII	

Submit to abstracts@geoprofessional.org by Friday, April 9, 2021

Questions, contact Barb Nappy via e-mail at barb@geoprofessional.org or call 727-457-2272

<sup>1</sup>Some jurisdictions that require proof of Professional Development Hours (PDHs) require that a certain number are in ethics.

