

This Annual Report for the Geoprofessional Business Association has been prepared for the Board of Directors and all Member-Firms to report progress and highlight key accomplishments of the Association during the fiscal year 2020-2021. It is intended to keep all members current with significant accomplishments of the Board, Committees, and Task Forces and all the volunteers that support it.

## MEMBERSHIP

**195**

MEMBER FIRMS

**120**

ASSOCIATE MEMBERS

**20**

NEW MEMBERS

Representing approx. 100,000 Employees

## AWARDS



## CONFERENCES

2020 FALL CONFERENCE

**265**  
Attendees

**107**  
First Timers

**101**  
Member Firms



2021 SPRING CONFERENCE

**256**  
Attendees

**73**  
First Timers

**119**  
Member Firms

521 Total Conference Registrants

## PUBLICATIONS & PODCASTS



Best Practices: Avoiding Absolutes,  
Taboo Words, and Slipshod Synonyms  
Case Histories 86-101  
Contract Model Set  
(Previously ASFE/Terra Model Contract Set)  
Contract Reference Guide, Fourth Edition



Best Practices: Go/No Go Checklist  
Business Brief: Financial Survey FY 2019-2020  
Business Snapshot Survey  
Updated for Covid Related Input  
Case Histories 108 and 109  
Case History Digest



Case Histories – 4 Episodes  
COVID Concerns – 5 Episodes  
Diversity Equity & Inclusion – 1 Episode  
Friends of GBA – 11 Episodes



+3,700 Reference Document Downloads / +3,500 Podcast Listens

## ALLIANCE ORGANIZATIONS



## FINANCES

**\$259,000**

YEAR-END  
OPERATING PROFIT

**\$752,000**

YEAR-END RESERVE  
ACCOUNT BALANCE

**\$621,427**

AUDITED NET ASSET  
VALUE (APRIL 2020)

## COMMITTEES

### Business Practices

Chair Steven K. Noble, P.E., PTOE  
(DOWL)

### CoMET Business

Chair Daniel K. Schaefer, P.E.  
(Froehling & Robertson, Inc.)

### Council of Fellows

Chair W. Jerrold Samford, P.G., F.GBA  
(Troutman Sanders, LLP)

### Diversity, Equity & Inclusion

Chair Veronica De Freitas, P.E.  
(Universal Engineering Sciences)

### Emerging Issues & Trends

Chair Jeffrey A. Gebhard, P.E.  
(Braun Intertec)

### Emerging Leaders Class

Chair Jennifer Sanborn, P.E.  
(Sanborn, Head & Associates, Inc.)

### Environmental Business

Chair Victor S. Barchers, P.E.  
(Kleinfelder, Inc.)



### Geotechnical Business

Chair Carrie L. Foulk, P.E., G.E.  
(BSK Associates)

### Legal Affairs

Chair Terence J. Scanlan, Esq.  
(Cairncross & Hempelmann, P.S)

### Peer Review

Chair Stuart Thompson  
(CTL / Thompson, Inc.)

### Resource Collaboration

Chair Chuck A. Gregory, P.E.  
(Terracon)

## OTHER NOTABLE ACCOMPLISHMENTS

MOU with Terra Insurance Company Updated

Strategic Bridge Plan for 2021 Completed

Diversity, Equity, and Inclusion Committee Formed

Renewal of Executive Director Agreement Completed

Case History Updates Completed

Diversity Improvements in Leadership Positions

## PLANS FOR FISCAL YEAR 2021-2022



- 1 Create new 3-year strategic plan
- 2 Execute a Member Recruitment Drive
- 3 Support Committees' efforts to publish member resources

- 4 Host Quarterly Outreach Sessions
- 5 Further cement partnership with Terra Insurance Company
- 6 Monthly updates from the President