

Launch Your Emerging Leaders



GBA is launching its fifth class of the Emerging Leaders program in 2022. The class will include up to 20 GBA member-firm geoprofessionals from across the United States and Canada. The class will meet for approximately 2 years, with the intent to expose participants to GBA and its host of benefits, including business-education resources associated with leadership, risk management and business performance optimization. GBA has had four previous Emerging Leaders classes in the past, and each have contributed greatly to the organization. This is a great opportunity for an Emerging Leader in your firm to meet, interact, and engage with other professionals to better your firm, themselves, and our profession.

BENEFITS TO PARTICIPANTS

- ▶ Participate in GBA's bi-annual conferences (spring and fall each year), and the Winter Leadership Summit (January each year). These events bring together 150+ senior leaders of GBA member firms to learn about business risks, share best practices, and improve business performance.
- ▶ Build camaraderie with fellow class participants and GBA member firm representatives through outstanding networking opportunities.
- ▶ Complete specific tasks identified by the Emerging Leaders Class (could lead to creation of a white paper or presentation at an upcoming GBA conference).
- ▶ Become engaged with and contribute to existing GBA Committees which may lead to future committee leadership responsibilities.



BENEFITS TO GBA MEMBER FIRMS

- ▶ Expose your Emerging Leaders to the wide array of GBA benefits and resources.
- ▶ Equip your Emerging Leaders with valuable insights and contacts from across the geoprofessional community.
- ▶ Optimize your Emerging Leaders performance and skillsets through interaction and training with other top-notch professionals.
- ▶ Expand your companies' influence within GBA and pave the way for retiring personnel to pass the GBA torch to the next round of leaders of the association.

IDEAL CANDIDATE PROFILE

- ▶ A high potential leader with aspirations to lead significant business units.
- ▶ Eager to improve the geoprofessions through networking and collaboration.
- ▶ Enthusiastic learner with a desire to grow personally and professionally.

“Being part of GBA’s Emerging Leaders class gave me confidence to forge ahead in my career. I am still in contact with most of the members in that class nearly 10 years later, and have developed a friendship with folks whom I can discuss a variety of professional matters.”



**Bradley Melocik, PE, PH
DOWL**

“The Emerging Leaders Class in a few words: new friends, trust, teamwork, fun, support, growth, accomplished, rewarding. It was a great experience and I’m fortunate to have had it!”



**Jennifer H. Sanborn, PE
Sanborn Head & Associates**

“Building direct relationships with peers in the industry was invaluable. I often call fellow ELC members to discuss their best practices when I am making key decisions.”



**Tiffany Vorhies, NACE CIP-2
SME**

“Working through new ideas with Emerging Leaders Class made me a better leader and has given fresh perspective on my work back home. The ELC is also a great way to get involved and make a positive impact with GBA.”



Donald Blackburn
Blackburn Consulting

“Simply by observing the amazing leadership exhibited by my fellow participants, my Emerging Leaders Class reminded me how important it is to be consistent and to lead by example. And how to make hard work fun!”



Carrie Foulk, PE, GE
BSK Associates

“The opportunity to work alongside and learn from these amazing leaders has helped me improve my own skills, develop lifelong friendships, and build a professional network of colleagues I can consult with on any topic.”



Ryan White, PE, GE
PBS

COMMITMENT AND COSTS

Participants are expected to attend three GBA events each year, consisting of a Spring and Fall conference and the Winter Leadership Summit. These events are 2 to 3 days in length and incur costs associated with conference registrations, hotel, airfare, etc. In addition, periodic conference calls may also be required throughout the year.

There are no fees associated with involvement in the Emerging Leaders Class. Direct costs are associated with conference registrations, accommodations, travel, etc. and are typically in the range of \$2,000 to \$3,000 per event.

EVENT SCHEDULE

Event	Location	Dates	Highlights
Fall 2021 Conference	Henderson, NV	October 20-23, 2021	Announce Application Process
Winter Leadership Summit	Minneapolis, MN	January 28-30, 2022	Finalize Class List
Virtual First Meeting	Virtual	March, 2022	
Spring 2022 Conference	San Diego, CA	April 7-9, 2022	Class Kick-Off Meeting
Fall 2022 Conference	To Be Determined	October, 2022	Planning for Research Topic
Winter Leadership Summit	Denver, CO	January, 2023	Facilitated Training Session
Spring 2023 Conference	Ponte Vedra, FL	April, 2023	Continue with Research Topic Efforts
Fall 2023 Conference	To Be Determined	October, 2023	Continue with Research Topic Efforts
Winter Leadership Summit	Denver, CO	January, 2024	Finalize Research Topic Deliverable
Spring 2024 Conference	To Be Determined	April, 2024	Class Presentation/Graduation

NEXT STEPS

1. Identify up to two emerging leaders from your company.
2. Discuss this opportunity with them and confirm engagement.
3. Fill out an application (see back) and submit hard copy or electronic copy to GBA to Sara Menase (Sara@Geoprofessional.org) by January 7, 2022.
4. The Emerging Leaders Class 5 participants and their sponsors will be notified in February 2022.

APPLICATIONS

Applications for GBA's 5th Emerging Leaders Class will be accepted starting on November 1, 2021, through January 7, 2022. Selection of the Emerging Leaders Class will be made in January 2022, and they will meet for the first time virtually in March 2022. The first in-person meeting of the group will take place April 7, 2022, at GBA's Spring Conference in San Diego, California.

If you have questions or want to discuss this opportunity, please contact Joel Carson, GBA's Executive Director (jcarson@geoprofessional.org) or Brad Melocik, Emerging Leaders Class 5 Facilitator (bmelocik@dowl.com).



APPLICATION FORM

Participant Information

Name of Participant:

Employer:

Role or Title with Employer:

Years of Experience:

Phone No.: E-mail:

Mailing Address:

Nominator Information

Name of Nominator:

Phone No.: E-mail:

Please respond briefly to the following questions (as you feel appropriate):

Why are you nominating this person for the GBA Emerging Leaders Class, or what do you hope the participant will gain from involvement in the Class?

Provide an example where the participant showed leadership with a particular issue, project, or problem.

How can the participant contribute to diversity within the Emerging Leaders Class (i.e. what special skillsets, knowledge, or background do they bring to improve the overall class)?



Return the application form to Sara Menase with GBA by January 7, 2022 at Sara@geoprofessional.org or (301) 565-2733.

Questions? Reach out to Brad Melocik at bmelocik@dowl.com or (813) 740-8506.