



GEOPROFESSIONAL
BUSINESS
ASSOCIATION

ELEVATE

LEADERSHIP

EMPOWER | GUIDE | INSPIRE

Spring Conference
April 20-22, 2023

Sawgrass Marriott
Golf Resort & Spa



What the Heck is a Career Continuum?

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Why?

Why are you attending GBA's Spring Conference?

Why does GBA matter to you?

Why does your company allow you to attend?

GBA's Purpose

To be the preferred source of business educational resources, specifically risk management and business performance optimization for geoprofessional firms.

50+ Years of GBA

- Professional Liability Insurance
- Loss Prevention
- Business Best Practices
- Ownership Transition
- Commoditization of Profession
- Mergers & Acquisitions
- And...Staffing Challenges?

Strategic Plan 2024

“GBA shares diverse experiences to develop leaders and drive business success in a rapidly changing world.”

1. Embrace the Future and Champion Change
2. Accelerate Leaders Success
3. Forge Fiercely Loyal Relationships

Career Continuum Concept

Value Proposition: Provide a career long continuum of easily consumable, portable and industry recognized professional development tools for Geopprofessionals to accelerate their career.

- Pre-Professional – Promoting interest in becoming Geopprofessionals
- Professional – Accelerate career development
- Post-Professional – Mastery through teaching, mentoring and giving back

How is GBA Delivering?

Peer Review Program Client Education
Emerging Leaders Program Committee Involvement Audio Education
Podcasts Financial Survey Webinars GBA Ambassadors Best Practices
NEWSlog Conferences Alliance Organization Coordination
Project Management Training Case Histories Contract Reference Guide
Council of Fellows Peer Groups Recruitment and Retention Outreach Project
Practice Alerts Conference Proceedings and Videos
Introduction to Geoprofessional Consulting



Legacy



Recent



Reconstituting

GBA Delivery Matches Career Path

Early Career

Webinars

Recruitment and Retention
Outreach Project

Introduction to
Geoprofessional Consulting

Professional

Emerging Leaders Program

Contract Reference Guide

Alliance Organization
Coordination

Webinars

Podcasts

Peer Review Program

Project Management Training

Financial Survey

Recruitment and Retention
Outreach Project

Post Professional

Council of Fellows

Alliance Organization
Coordination

GBA Ambassadors

All

NEWSlog

Committee Involvement
Conferences

Conference Proceedings
and Videos

Case Histories

Best Practices
Client Education

Peer Groups

Audio Education



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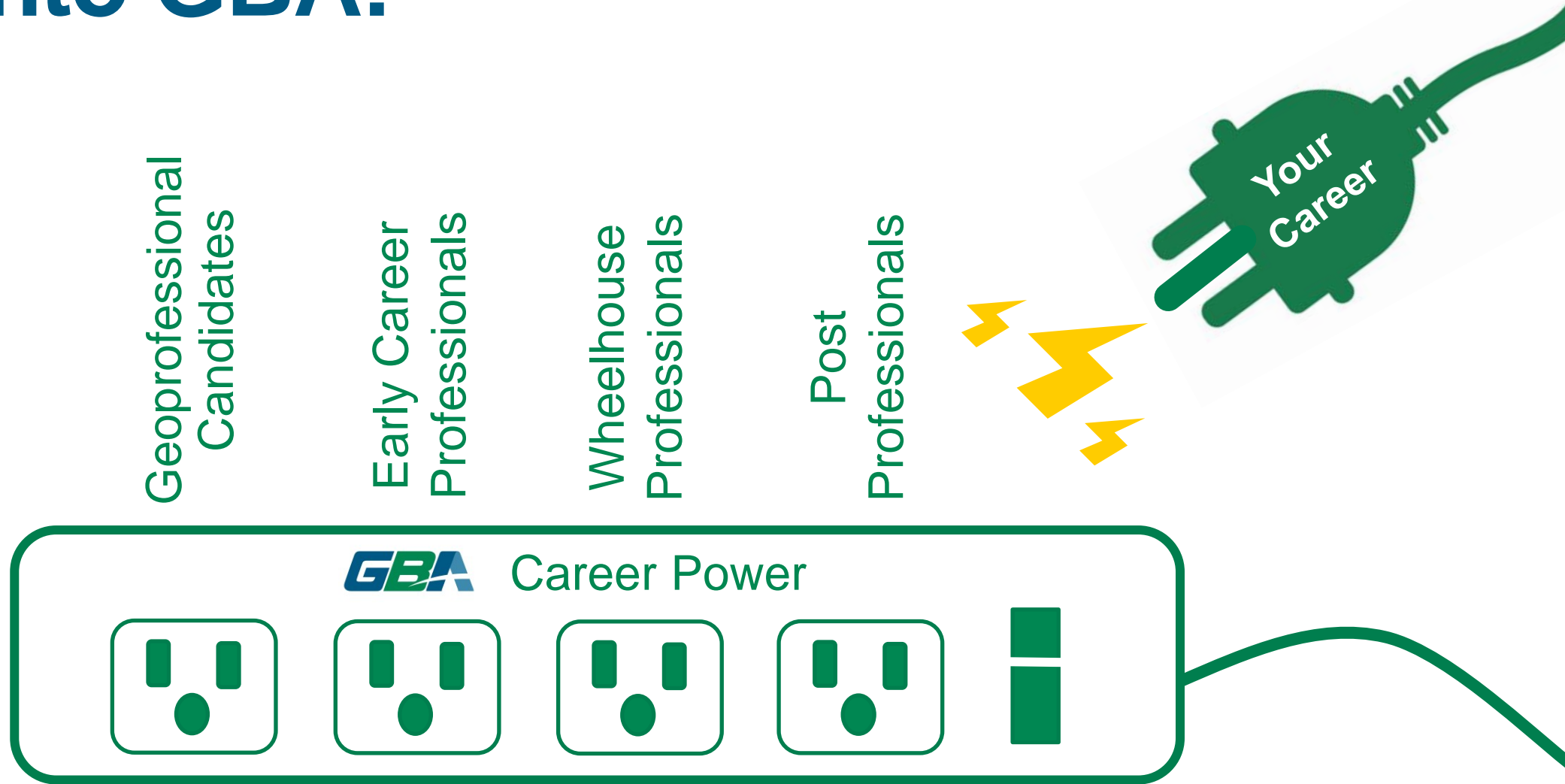


Recent



Reconstituting

Plug Into GBA!



Does “Career Continuum” Resonate?

1. Is “GBA Career Continuum” relevant for today?
2. Does your firm offer parts or all of a similar program?
3. Could and how would such a GBA program integrate with your company’s program/need(s)?
4. What is your firm’s top Career Continuum need right now?
5. What are other organizations offering which could be incorporated with GBA’s program?