

# CHAMPION EXCELLENCE



**SPRING CONFERENCE**  
APRIL 18-20, 2024  
JW MARRIOTT, ANAHEIM RESORT



## CALL FOR ABSTRACTS

**GBA invites dynamic and engaging speakers to submit an abstract for our conference.**  
Share Valuable Content with Industry Leaders • Help Improve Geoprofessional Businesses • Elevate the Profession

### Conference Theme **Champion Excellence**

A champion commits to winning through discipline, agility, creativity, and honesty. They make bold moves that benefit both themselves and the greater good. They are not just focused on top performance now, but planning for future success.

Championing excellence in geoprofessional consulting means actively promoting and supporting the pursuit of exceptional performance, quality, and success in all aspects of your firm. It involves creating a culture and environment that encourages individuals and teams to strive for the highest standards and continuously improve and evolve in a dynamic business climate.

#### **Presentation Topics to Consider:**

1. Setting high standards: Establishing clear, ambitious goals and expectations for performance, quality, customer service, and innovation. These standards serve as a benchmark and drive individuals and teams to exceed ordinary levels of achievement.
2. Encouraging continuous improvement: Encouraging employees to seek growth opportunities, acquire new skills, and embrace innovation at the individual and organizational level.
3. Empowering employees: Providing resources, tools, and autonomy for employees to excel. Encouraging ownership and accountability; empowering individuals to make decisions and take calculated risks in pursuit of excellence.
4. Promoting a culture of excellence: Building a positive and inclusive work environment that values excellence, recognizes and rewards outstanding performance, and celebrates achievements. Encouraging collaboration, open communication, and a commitment to shared goals.
5. Emphasizing customer focus: Continuously seeking feedback, measuring customer satisfaction, and adapting strategies to deliver exceptional products, services, and experiences.

6. Leading by example: Demonstrating a personal commitment to excellence and serving as a role model for employees. Leaders should embody the values and behaviors they expect from others.
7. Promoting innovation and creativity: Encouraging employees to think creatively, take risks, challenge the status quo, and foster a willingness to experiment and learn from failures.
8. Measuring and recognizing performance: Establishing metrics to track progress toward excellence. Recognizing and rewarding individuals and teams that consistently deliver outstanding results.

Championing excellence requires a holistic, long-term approach that encompasses aspects of organizational culture, leadership, employee empowerment, customer focus, and continuous improvement. By prioritizing excellence, businesses can differentiate themselves, drive innovation, and achieve sustainable success.

### How You Will Benefit

Join geoprofessional leaders as they convene to engage and share their knowledge. As a presenter, you will gain visibility and credibility; create new relationships; and generate awareness of your expertise in our industry.

### The Selection Timetable

Complete in full the “**Submission Form,**” on the following pages. Submit to [abstracts@geoprofessional.org](mailto:abstracts@geoprofessional.org).

**Friday, August 4, 2023** Submission deadline

**Friday, August 11, 2023** Notification made to selected presenters

**Friday, August 18, 2023** Final session description due

**Friday, March 1, 2024** Preliminary PowerPoint presentation due

**Friday, March 29, 2024** Final PowerPoint presentation due

**SUBMISSION DEADLINE FRIDAY, AUGUST 4, 2023**

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### Presenter Contact Information

*(Please provide separate page for each additional session presenter)*

NAME		TITLE
ORGANIZATION		
STREET ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	CELL PHONE	E-MAIL

### Presentation

TITLE
ABSTRACT SUMMARY (250 words or less)

### Key Learning Objectives

*List 3 key learning objectives that participants will take away from your presentation.*

1
2
3

## Presenter Biography

*Bios provide a high-level view of presenter's career and major business accomplishments. Include a biography for the main session presenter below. Submit a separate page for all other presenters.*

BIOGRAPHY (300 words or less – not a resume. Include your role within the organization, services provided, career highlights, degrees, certifications, recognition, published works)

## Presentation Details

Presentation Length (Select One):  30 min.  50 min.  60 min.

Presentation Format (Describe): \_\_\_\_\_

Ethics Credit Applicable<sup>1</sup>:  Yes  No / GBA Member:  Yes  No

List GBA Committee affiliation (if applicable): \_\_\_\_\_

## Presentation History

*Have you made this presentation to others? If so, please identify someone we may contact.*

NAME		TITLE
ORGANIZATION		
PHONE	E-MAIL	

**Submit to [abstracts@geoprofessional.org](mailto:abstracts@geoprofessional.org) by Friday, August 4, 2023**

**Questions, email [barb@geoprofessional.org](mailto:barb@geoprofessional.org) or call 727-457-2272**

<sup>1</sup>Some jurisdictions that require proof of Professional Development Hours (PDHs) require that a certain number are in ethics.