

# CHAMPION EXCELLENCE



**ANNUAL CONFERENCE**

**APRIL 18-20, 2024**

**JW MARRIOTT, ANAHEIM RESORT**



## SPONSORSHIP OPPORTUNITIES

### LOOKING TO MAXIMIZE YOUR BRAND AWARENESS?

Join us in face-to-face interactions with over 150 geoprofessional decision-makers, representing a workforce of 100,000+ individuals across 2000 offices throughout North America.

Maximize your brand recognition and solidify your status as an industry leader through GBA sponsorships. Elevate your visibility and connect directly with senior-level executives from some of the most prominent geoprofessional firms in North America.

Don't miss this chance to make lasting connections and amplify your influence in the industry. Reserve your sponsorship opportunity today and position your company at the forefront of the geoprofessional landscape.

### GBA conferences provide value to our sponsors. But don't take our word for it...

"The GBA plays a vital role in serving geoprofessional firms to develop, grow and enhance their staff and their business. Partnering with GBA allows us to contribute to this endeavor which is very much aligned with our mission. These events allow us to hear from and engage with our market first-hand. The value GBA provides to the industry through addressing industry challenges and bringing people together is worth investing in!"

**David Gagne**  
CEO

"Since 2013, I have been attending GBA Conferences on behalf of my employers and it has been one of the best business investments we have ever made. Nowhere else can you go to meet with the senior leadership of so many companies under one roof – both customers and prospects. And the conference settings and food are always awesome!"

**Doug Bonestroo**  
Vice President Sales – North America

"GBA events allow ElmTree System the opportunity to align our organization with influential players in our market. We can make direct contact with new customers and continue to strengthen relationships with existing clients. We especially enjoy the ability to introduce our services to a highly relevant group of decision makers."

**Cheryl Wilkerson**  
Program Director



## SPONSORSHIP OPPORTUNITIES

### Conference Sponsorship Base Package \$5,000:

- Conference attendance for one sponsor company representative (value \$1,400)
- Discounted registration fee for other company representatives
- Sponsor logo and profile highlighted in GBA's NEWSlog (reaching +8,700 geoprofessionals)
- Sponsor logo on conference promotional materials and e-mail blasts
- Sponsor logo displayed and verbal recognition during open general session
- Exhibit Table: six-foot table, chairs and Wi-Fi access in well traffic pre-function area
- Virtual Booth: sponsor profile, logo, website link, promotional videos, and collateral materials uploaded to app
- Email to all registrants from meeting app (or meeting platform)
- Private Demo Den for prospective client meetings (Limited to 25-minute time blocks)
- Opportunity to randomly draw names for prize giveaways.

### Additional sponsorship opportunities available to further enhance the attendee experience:

- Welcome Networking Reception \$3,500
- Networking Luncheon \$2,000
- Business Round Table Session \$2,000
- Conference Wi-Fi \$2,500
- Refreshment Breaks \$2,000
- **Diana Kander** - Leadership Expert, Best-Selling Author, and Innovation Consultant  
Featured Keynote Speaker - \$2,500  
Topic: Why Curiosity is the Ultimate Competitive Advantage
- **Jim Abbott** - Famed One-Hand Major League Baseball Pitcher  
Featured Keynote Speaker - \$2,500  
Topic: ADAPT: Overcoming Adversity  
*\*Opportunity for private meet & greet with the speaker for you and your team.*



**GBA can create a custom sponsorship package specifically designed with your goals in mind.**

## INTERESTED IN PARTNERING WITH GBA?

Complete the below and return to [barb@geoprofessional.org](mailto:barb@geoprofessional.org) or call Barb Nappy at (727) 457-2272.

CONTACT		
SPONSOR COMPANY NAME		
OFFICE PHONE	CELL PHONE	EMAIL
ADDRESS		
CITY	STATE	ZIP
SPONSORSHIP OPPORTUNITY INTERESTED IN		AMOUNT

[Learn More about GBA](#) | [Learn More about Conference Sponsorship](#)

Geoprofessional Business Association / (301) 565-2733 / [www.geoprofessional.org](http://www.geoprofessional.org)