



2024 NEW YEAR'S RESOLUTIONS for Geoprofessionals

- ☐ Believe that all injuries are avoidable (there is no such thing as an accident) and act accordingly.
- ☐ Be involved in community service.
- ☐ Share a project story with GBA as a Case History.
- ☐ Practice continual teaching (mentor/train), transfer knowledge.
- ☐ Share a link to an article of interest for possible inclusion in GBA's NEWSlog.
- ☐ Attend a GBA conference.
- ☐ Understand AI, its potential, its risks, and how it is being used by your colleagues and clients.
- ☐ Advance your soft skills (human relations).
- ☐ Partner with Geoprofessional peers. Join a GBA Peer Group.
- ☐ Set fees based on value, not hours (whenever you can).

GBA welcomes you to utilize GBA resources and attend events for professional development, mentoring, and improving your business this year.

Learn more and find resources at geoprofessional.org or email info@geoprofessional.org.