

# GUARDIANS OF THE EARTH

ANNUAL CONFERENCE

APRIL 24-26, 2025

WESTIN SAVANNAH HARBOR  
GOLF RESORT & SPA

**GBA** GEOPROFESSIONAL  
BUSINESS  
ASSOCIATION

## CALL FOR ABSTRACTS

GBA invites dynamic and engaging speakers to submit an abstract for our conference.  
Share Valuable Content with Industry Leaders • Help Improve Geoprofessional Businesses • Elevate the Profession

### Conference Theme

#### Geoprofessionals: Guardians of the Earth

Geoprofessionals have a critical role in protecting human health and safety through their expertise in understanding and managing Earth's resources, hazards, and environmental conditions. This conference will highlight geoprofessionals' dedication to identifying and mitigating risks, ensuring the resilience of infrastructure, and promoting sustainable development practices. By showcasing the indispensable contributions of geoprofessionals to public welfare and safety, this conference will inspire collaboration, innovation, and proactive stewardship of our planet for the well-being of current and future generations.

#### Presentation Topics to Consider:

- 1. Setting High Standards:** Guardians are the defenders of high standards by establishing clear and ambitious goals and expectations for performance, quality, customer service, and innovation. These standards serve as a benchmark and drive individuals and teams to exceed ordinary levels of achievement.
- 2. Promoting Environmental Responsibility:** Leaders can establish a culture of environmental responsibility within their firms by implementing policies and practices that minimize environmental impacts, reduce resource consumption, and promote conservation efforts.
- 3. Prioritizing Health and Safety:** Leaders can prioritize health and safety considerations in all aspects of their firm's operations, ensuring that employees, clients, and communities are protected from potential hazards and risks associated with geoprofessional activities.
- 4. Investing in Innovation:** Leaders can support research and development initiatives that drive innovation in environmental monitoring, remediation technologies, renewable energy solutions, and sustainable infrastructure development to address pressing environmental challenges.

**5. Setting Industry Standards:** Leaders can lead by example within the geoprofessional industry by setting high standards for performance, sustainability practices, integrity, and ethical conduct, inspiring other firms to follow suit and raise the bar for excellence in the field.

**6. Empowering Employees to be Guardians:** Leaders can provide the necessary resources, tools, and autonomy for employees to excel in their roles. Encouraging others to be the guardians of the earth through ownership and accountability, and empowering individuals to make decisions and take calculated risks in pursuit of excellence.

By embracing their role as guardians of the earth, leaders of geoprofessional consulting firms can make a significant positive impact on our profession and the communities we serve, while also fostering a culture of responsibility, innovation, and excellence within their organizations.

### How You Will Benefit

Join geoprofessional leaders as they convene to engage and share their knowledge. As a presenter, you will gain visibility and credibility; create new relationships; and generate awareness of your expertise in our industry.

### The Selection Timetable

Complete all sections of the "**Submission Form**," on the following pages. Submit to [abstracts@geoprofessional.org](mailto:abstracts@geoprofessional.org).

**Friday, August 2, 2024** Submission deadline

**Friday, August 16, 2024** Notification made to selected presenters

**Friday, August 30, 2024** Final session description and title due

**Friday, February 14, 2025** Preliminary PowerPoint presentation due

**Friday, March 21, 2025** Final PowerPoint presentation due

**SUBMISSION DEADLINE FRIDAY, AUGUST 2, 2024**

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## CALL FOR ABSTRACTS

### Presenter Contact Information

*(Please provide separate page for each additional session presenter)*

NAME		TITLE
ORGANIZATION		
STREET ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	CELL PHONE	E-MAIL

### Presentation

TITLE
ABSTRACT SUMMARY (100-200 words)

### Key Learning Objectives

*List 3 key learning objectives that participants will take away from your presentation.*

1
2
3

## Presenter Biography

*Each biography must include: full name, designations, job title, firm name, description of presenter's current role within their firm and services firm provides. In addition, include career highlights, certifications, awards, recognitions, published works, and any public or professional social media profiles.*

*Include a biography for the main presenter below. Submit a Word document for all other presenters.*

BIOGRAPHY (200 words or less)

## Presentation Details

Presentation Length (Select One):  30 min.  50 min.  60 min.

Presentation Format (Describe): \_\_\_\_\_

Ethics Credit Applicable<sup>1</sup>:  Yes  No / GBA Member:  Yes  No

List GBA Committee affiliation (if applicable): \_\_\_\_\_

## Presentation History

*Have you made this presentation to others? If so, please identify someone we may contact.*

NAME		TITLE
ORGANIZATION		
PHONE	E-MAIL	

**Submit to [abstracts@geoprofessional.org](mailto:abstracts@geoprofessional.org) by Friday, August 2, 2024**

**Questions, email [barb@geoprofessional.org](mailto:barb@geoprofessional.org) or call 727-457-2272**

<sup>1</sup>Some jurisdictions that require proof of Professional Development Hours (PDHs) require that a certain number are in ethics.