GBA GEOPROFESSIONAL BUSINESS ASSOCIATION

Issue 4
May 2024

COMMITTEE CORNER

Community - Collaboration - Celebration

Welcome New Members

Ryan Bordner (All West Engineering) - Business Technology
Ryan Feist, P.E. (Terracon) - Geotechnical Business
Vincent Grainger, P.E., PMP (S&ME) - Business Technology
Rachel Hile-Broad (Hile Group) - CoMET
Mohamad Khalil (G2 Consulting) - CoMET
Beth Mayo-Yurek (Spectraqest) - Business Technology



Committee Chairs of the Technical Group present during the 2024 Annual Conference on April 18, 2024 in Anaheim, CA

Mark Your Calendars

August 2, 2024 - Call for Abstracts Deadline for 2025 Annual Conference

October 23-25, 2024 - Fall Leadership Summit Denver, CO

Future Annual Conferences - Save the Dates

April 24-26, 2025 - Savannah, GA

April 23-25, 2026 - Phoenix, AZ

April 15-17, 2027 - Vancouver, British Columbia

RECENT SUCCESSES

Business Practices: Presented Business Snapshot Survey Results at 2024 Annual Conference, Published Best Practices Document: ***Interviewing - The Right Way!*** Coordinated Annual Conference Round Table Sessions

Business Technology: Released NEWSlog article 1 and 2 of a six-part series on AI; Authored NEWSlog Technology Brief: ***Improve Your Drone Strategy***

EIT: Held first "Think Tank" meeting on the **Future of a Sustainable Human Workforce**

Geotechnical Business: Published **Case History #116: *Went Fishing, Caught a Whale***

Multimedia Delivery: Launched #1 Leadership Lounge Podcast: ***How to Communicate Like a Hostage Negotiator***; Launched #1 Management Best Practices: ***How to Have Tough Conversations***; Launched Case History #93 Podcast: ***$150M Near Miss***; Posted April and May First Word Podcast

Peer Review: Presented ***Perspectives on Peer Review*** at 2024 Annual Conference

THANK YOU COMMITTEES!

GBA FALL LEADERSHIP SUMMIT 2024

OCTOBER 23-25
WESTIN DENVER DOWNTOWN HOTEL
DENVER, COLORADO

Questions about GBA Committees? Contact Andrea Gorski at andrea@geoprofessional.org



Conference attendees take part in the Business Round Table Session on April 19, 2024 at the Annual Conference in Anaheim, CO.

Committee Announcements

- **Business Practices** is seeking feedback from the 2024 Business Round Table Sessions. Please send comments to Andrea@geoprofessional.org.
- **EIT** is actively seeking new committee members. Please contact Andrea@geoprofessional.org if interested.
- **Inclusion Advancement Committee** announces Rob Howard, P.E., as its new Chair. Rob takes over for Veronica DeFreitas, P.E. who completed a four-year term as Chair. Thank you Veronica!
- **Multimedia Delivery** is looking for your favorite business coaches to interview for the Leadership Lounge Podcast Series. Please email Tiffany.Vorhies@sme-usa.com with your suggestions.
- **Peer Review** is seeking new members who are interested in being a part of the Peer Review team. Please contact Vice-Chair David Sauls, P.E. at Dsauls@geoengineers.com.



Ongoing Initiatives

Business Practices
- Interviewing White Paper
- Business Risks Associated with Political and Social Issues
- 2024 Financial Survey Update
- Utilizing Outside Board Members Best Practices Document
- 2024 State of the Workplace Survey
- 2024 Software Survey
- 2024 Best Practices to Convert Interns to Entry Level Hires

Business Technology
- LIMS Document
- Artificial Intelligence Six-part NEWSlog Series
- gINT Replacement Options

CoMET
- Important Information on CoMET QA
- Crane Pad Best Practices Document - Collaboration with Geotechnical Business
- Field Documentation Presentation - Collaboration with Legal Affairs & Environmental

Emerging Issues and Trends
- Drafting a Workforce Problem Statement to assist in identifying key challenges by the external force that is driving specific issues.

Environmental Business
- Phase I State of the Practice
- Written Publication Updates
- PFAS NEWSlog Article
- Field Documentation Presentation - Collaboration with Legal Affairs and CoMET

Geotechnical Business
- Guidance Document on Public Sharing of Geotechnical Data
- Higher Ground Documents
- Case History
- White Paper on Value of Third-Party Independent Peer Review
- Crane Pad Certification - Collaboration with CoMET

Inclusion Advancement
- Updated Mentoring Document
- Inclusive Speech Best Practices Document

Multimedia Delivery
- Leadership Lounge Series
- Management Best Practices Podcast Series
- Case History 113 and 114 Podcasts
- Setting a Vision for a Podcast Episode or Series Guide

Peer Review
- Provide “Scrubbed” Reports
- Scheduled Peer Reviews



Veronica DeFreitas, P.E. receives the Committee Leadership Award for her four years of service as Chair of the Inclusion Advancement Committee (formerly DEI) on April 19, 2024 at the Annual Conference Awards Banquet in Anaheim, CA

