

GUARDIANS OF THE EARTH



ANNUAL CONFERENCE

APRIL 24-26, 2025

**WESTIN SAVANNAH HARBOR
GOLF RESORT & SPA**

GBA **GEOPROFESSIONAL
BUSINESS
ASSOCIATION**

SPONSORSHIP OPPORTUNITIES

LOOKING TO MAXIMIZE YOUR BRAND AWARENESS?

Join us in face-to-face interactions with over 150 geoprofessional decision-makers, representing a workforce of 100,000+ individuals across 2,000 offices throughout North America.

Maximize your brand recognition and solidify your status as an industry leader through GBA sponsorships. Elevate your visibility and connect directly with senior-level executives from some of the most prominent geoprofessional firms in North America.

Don't miss this chance to make lasting connections and amplify your influence in the industry. Reserve your sponsorship opportunity today and position your company at the forefront of the geoprofessional landscape.

GBA conferences provide value to our sponsors. But don't take our word for it...

"The GBA plays a vital role in serving geoprofessional firms to develop, grow and enhance their staff and their business. Partnering with GBA allows us to contribute to this endeavor which is very much aligned with our mission. These events allow us to hear from and engage with our market first-hand. The value GBA provides to the industry through addressing industry challenges and bringing people together is worth investing in!"

David Gagne
CEO



"Since 2013, I have been attending GBA Conferences on behalf of my employers and it has been one of the best business investments we have ever made. Nowhere else can you go to meet with the senior leadership of so many companies under one roof – both customers and prospects. And the conference settings and food are always awesome!"

Doug Bonestroo
Vice President Sales – North America



"GBA events allow ElmTree System the opportunity to align our organization with influential players in our market. We can make direct contact with new customers and continue to strengthen relationships with existing clients. We especially enjoy the ability to introduce our services to a highly relevant group of decision makers."

Cheryl Wilkerson
Program Director



"We found the GBA community at least as smart, warm, and eager as we knew to expect and the conference program was one of the very best I have experienced. ... The return on (time, energy, financial) investment could hardly be clearer and Hile Group is looking forward to making GBA a professional home."

Rachel Hile-Broad
Performance Consultant



"Thank you and the entire GBA team for putting on a fantastic conference. ... What a wonderful association and community of members. It was great to be among so many of our existing clients, potential clients (folks actively on a BoreDM trial), and to engage with firms that we are confident we can provide a lot of value to."

Matt Weiss
Head of Growth



SPONSORSHIP OPPORTUNITIES

In order to maintain intimacy with GBA members and ensure a high ROI, we will limit the number of sponsors for this event to 20.

SECURE YOUR SPOT NOW.

Conference Sponsorship Base Package \$5,000:

- Conference attendance for one sponsor company representative (value \$1,400)
- Discounted registration fee for other company representatives
- Sponsor logo and profile highlighted in GBA's NEWSlog (reaching +8,700 geoprofessionals)
- Sponsor logo on conference promotional materials and e-mail blasts
- Sponsor logo displayed and verbal recognition during opening general session
- Exhibit Table: six-foot table, chairs and Wi-Fi access in well trafficked pre-function area
- Virtual Booth: sponsor profile, logo, website link, promotional videos, and collateral materials uploaded to app
- Email to all registrants from meeting app (or meeting platform)
- Opportunity to randomly draw names for prize giveaways
- Customized conference graphics to support your social media postings

Additional sponsorship opportunities available to further enhance the attendee experience:

- Welcome Networking Reception \$3,500 **RESERVED**
- Networking Luncheon \$2,000
- Business Round Table Session \$2,500 **RESERVED**
- Conference Wi-Fi \$2,000
- Refreshment Breaks \$2,000
- Keynote Speaker \$2,500

GBA can create a custom sponsorship package specifically designed with your goals in mind.

Additional marketing and promotion events may be arranged with the express written consent of GBA.

INTERESTED IN PARTNERING WITH GBA?

Complete the below and return to barb@geoprofessional.org or call Barb Nappy at (727) 457-2272.

CONTACT		
SPONSOR COMPANY NAME		
OFFICE PHONE	CELL PHONE	EMAIL
ADDRESS		
CITY	STATE	ZIP
SPONSORSHIP OPPORTUNITY INTERESTED IN		AMOUNT

[Learn More about GBA](#) | [Learn More about Conference Sponsorship](#)

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