

# CALL FOR ABSTRACTS

GBA invites dynamic and engaging speakers to submit an abstract for our conference. Share Valuable Content with Industry Leaders • Help Improve Geoprofessional Businesses • Elevate the Profession

# Conference Theme **Geoprofessional Vibrancy, Impact, and Professionalism**

Geoprofessional business leaders have a unique opportunity to support professional development, improve their businesses, and elevate geoprofessional value. This conference will key in on three areas geoprofessional leaders can focus on for success: vibrancy, impact, and professionalism.

The Geoprofessional Business Association (GBA) is seeking abstracts for presentations at our upcoming 2026 Annual Conference, focusing on key themes vital to the future of the geoprofessions. We invite you to share your expertise and insights as we explore strategies to champion vibrancy in our industry, impact innovation and resilience for our firms, and advance the professionalism of geoprofessionals globally.

#### **Presentation Topics to Consider:**

**1. VIBRANCY** Fostering collaboration, amplifying the impact of geoprofessionals, and promoting the transformative role we play in society.

We are looking for presentations that showcase the importance of geoprofessionals in societal development, emphasize collaboration within and beyond our industry, and promote the value of informed decision-making throughout project lifecycles.

Topics may include:

- Championing the value of geoprofessionals in project delivery
- Strategies for expanding industry engagement and collaboration
- Advocating for the role of geoprofessionals in society
- Shaping public perception of our profession
- **2. IMPACT** Driving growth through technology and workforce innovation to help our members thrive in a rapidly changing landscape.

We seek presentations that focus on how geoprofessionals can harness technology-driven strategies, manage disruptions, and prepare for future workforce transitions. We're interested in content that demystifies new technologies, helps members adapt to evolving business models, and offers solutions for navigating economic and demographic shifts.

Topics may include:

- Emerging technologies and their practical applications in the geoprofessions
- Developing adaptable business models in response to change
- Managing workforce transitions and technological disruptions
- Tools and resources for staying nimble in a fast-paced environment
- **3. PROFESSIONALISM** Empowering the growth and development of employees to navigate change, increase effectiveness, and drive prosperity.

We welcome presentations that address strategies to support professional development, streamline access to professional development resources, enhance benchmarking practices, and promote excellence in leadership.

Topics may include:

- Creating relevant professional development programs
- Leveraging resources to support firm success
- Best practices for talent development and retention
- Leading teams through organizational and industry change

### How You Will Benefit

Join geoprofessional leaders as they convene to engage and share their knowledge. As a presenter, you will gain visibility and credibility; create new relationships; and generate awareness of your expertise in our industry.

#### Important Milestones

Complete all sections of the **"Submission Form,"** on the following pages. Submit to **abstracts@geoprofessional.org**.

Friday, August 1, 2025 Submission deadline

Friday, August 22, 2025 Notification made to selected presenters

Friday, September 5, 2025 Final session description and title due

Friday, February 13, 2026 Preliminary presentation due

Friday, March 27, 2026 Final presentation due

SUBMISSION DEADLINE FRIDAY, AUGUST 1, 2025





ANNUAL CONFERENCE APRIL 23-25, 2026

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### Presenter Biography

Each biography must include: full name, designations, job title, firm name, description of presenter's current role within their firm and services firm provides. In addition, include career highlights, certifications, awards, recognitions, published works, and any public or professional social media profiles.

Include a biography for the main presenter below. Submit a Word document for all other presenters.

BIOGRAPHY (200 words or less)					
resentation Details					
Presentation Length (Select One): ☐ 30 min. ☐ 50 min. ☐ 60 min.					
Presentation Format (Describe):					
Ethics Credit Applicable¹: ☐ Yes ☐ No / GBA Member: ☐ Yes ☐ No					
List GBA Committee affiliation (if applicable):					
resentation History					
ave you made this presentation to others? If so, please identify someone we may contact.					
NAME		TITLE			
ORGANIZATION					
PHONE	E-MAIL				

Submit to abstracts@geoprofessional.org by Friday, August 1, 2025

Questions, email barb@geoprofessional.org or call 727-457-2272

<sup>1</sup>Some jurisdictions that require proof of Professional Development Hours (PDHs) require that a certain number are in ethics.

