

This Annual Report for the Geoprofessional Business Association has been prepared for the Board of Directors and all Member Firms to present the progress of the Association and highlight key accomplishments of the Association during the fiscal year 2024-2025. It is intended to keep all members current with significant accomplishments of the Board, Committees, Councils, and Task Forces and all the volunteers who support it.

MEMBERSHIP

165

MEMBER FIRMS

59

ASSOCIATE MEMBERS

6

NEW MEMBER FIRMS

REPRESENTING APPROX. 100,000 EMPLOYEES

Member Directory

CONFERENCES

2024 LEADERSHIP SUMMIT

74

Total Registrants

42

Member Firms Represented

2025 ANNUAL CONFERENCE

177

Total Registrants

69

Member Firms Represented

18

Conference Sponsors

Photo Contest Grand Prize Winner Leyla Safari, P.E.



AWARDS

4

MEMBER-FIRM
ENGAGEMENT
AWARDS

1

PRESIDENT'S
AWARD

1

PROJECT
AWARD OF
EXCELLENCE

6

PEER-REVIEWED
FIRMS

50

CERTIFICATES OF
APPRECIATION
ISSUED

66

PHOTO
CONTEST
ENTRIES

View All Award Winners

View All Photo Entries

PUBLICATIONS
+ MULTIMEDIA

NEW &
UPDATED
PUBLICATIONS
11

- Case History #117: Disaster Averted... The Power of a Peer Review
- Best Practices: Converting Interns to Full-Time Hires
- Best Practices: Initial Curing of Concrete Test Specimens in the Field: Who is Responsible for What?
- Business Brief: Beyond gINT: A New Era in Geotechnical Data Management
- Message to Owners: Mitigating Risk with the Right Geotechnical Engineer
- Model Access Authorization Form
- CoMET Tale 1
- CoMET Tale 2
- Round Table Wrap-Ups: 2024 Annual Conference
- State of the Workplace Industry Report
- 2024 Customized Engagement Reports

≈4,200 Reference Document Downloads

Top 10 Downloads

NEW
PODCASTS
PUBLISHED
21

≈5,776 Podcast Listens

- Case Histories
- GeoHeroes
- Leadership Lounge
- Management Best Practices
- 1st Word

All-Time Podcast Listens: ≈ 19,000

Listen to the Podcasts

NEW
VIDEOS
PUBLISHED
29

≈1,200 Video Views

View GBA Videos



COMMITTEES

95	108	98
Active Committee Members	Committee Meetings During Year	Companies Represented

ACHIEVEMENTS

- 47 new Committee members
- 50% increase in active Committee members
- 23 completed initiatives
- Supported Early Professional Class with 9 presentations
- Launched GBA Book Club

Business Practices

Chair Matt Van Rensler, P.E.
(Sanborn, Head, & Associates)

Business Technology

Chair John Norwood, P.E., CSSGB
(Terracon)

CoMET Business

Chair Bryce Moore
(Blackburn Consulting)

Council of Fellows

Chair David Lourie, P.E., D. GE, F.GBA
(Lourie Consultants)

Emerging Issues & Trends

Chair Helen Pappas, CHMM ENV SP
(GFT)

Environmental Business

Chair Margaret Panatera, P.E.
(GZA GeoEnvironmental)

Geotechnical Business

Chair Blake Cotton, P.E., LEED AP
(Freese and Nichols)

Inclusion Advancement

Chair Robert Howard, P.E.
(Geo-Technology Associates)

Legal Affairs

Chair Aaron Mann, Esq.
(Terracon)

Multimedia Delivery

Chair Ryan White, P.E., G.E.
(Apex Companies)

Peer Review

Chair David Sauls, P.E.
(GeoEngineers)

Resource Collaboration

Chair Chuck A. Gregory, P.E., F.GBA
(Terracon)

ALLIANCE
ORGANIZATIONS



GBA is proud to have a formal partnership agreement with these organizations:



FINANCES

\$166,961

YEAR-END NET INCOME

\$1,251,240

YEAR-END RESERVE ACCOUNT BALANCE

\$1,300,206

AUDITED NET ASSET VALUE (APRIL 2024)

NOTABLE
ACCOMPLISHMENTS

Convened first Fall Leadership Summit

Delivered Early Professional Classes of the Career Continuum

Introduced new online member platform

Formed new Peer Groups

Launched 2027+ Strategic Plan

Welcomed record numbers of Annual Conference attendees, sponsors

PLANS FOR
FY2025-2026

1

Conduct successful Crystal Ball Workshop

2

Execute Strategic Objectives

3

Deliver additional classes of the Career Continuum

4

Host Knowledge Sharing Webinar Series and Technical Summit

5

Launch Emerging Leaders Class 6

6

Grow internal staff resources