

This Geoprofessional Business Association Annual Report has been prepared to present the progress of the Association and highlight key accomplishments during Fiscal Year 2025-2026. It is intended to keep all members current with significant accomplishments of all the volunteers who support it.



NOTABLE ACCOMPLISHMENTS

- This year, GBA expanded its reach, deepened member engagement, and delivered measurable value through leadership development, technical resources, and global partnerships.
- ✓ Convened the Crystal Ball Workshop on AI and automation
 - ✓ Strengthened member-firm talent pipelines by graduating nearly 100 early professionals from the Embark Class of the Geoprofessional Career Ascent Program (GCAP)
 - ✓ Introduced the GCAP Ascend Class for new managers
 - ✓ Forged an international partnership with the Association of Geotechnical and Geoenvironmental Specialists in the United Kingdom
 - ✓ Launched Cohort 6 of the Emerging Leaders Program
 - ✓ Advanced inclusion and peer connection by establishing the Geoprofessional Women’s Group
 - ✓ Became an International Code Council Preferred Provider
 - ✓ Delivered highly popular Knowledge Sharing Webinar Series
 - ✓ Invested heavily in technology including the creation of ChatGBA, a chatbot specifically for geoprofessionals from member-firms.
 - ✓ Added staff to support growth goals and improve the member experience.



MEMBERSHIP

[View Member Directory](#)

159
Member
Firms

49
Associate
Members

7
New Member
Firms

≈100,000
Employees
Represented



AWARDS + RECOGNITIONS

71

Total Awards + Recognitions
honoring engagement, achievement, excellence,
peer review, and photography/videography.

[View All Award Winners](#)



EVENTS

2025 Fall Leadership Summit
96 Total Registrants
50 Member Firms Represented
30%↑
INCREASE

2026 Annual Conference
268 Total Registrants
96 Member Firms Represented
22 Conference Sponsors
39%↑
INCREASE



PUBLICATIONS + MULTIMEDIA



6 New & Updated Publications

- **Best Practices:** Value-Driven Proposals
 - **General Guidelines** for Geotechnical Specifications
 - **Business Brief:** Using AI & Automation to Solve Geoprofessional Workforce Challenges
- **Best Practices:** Establishing a Mentoring Program in Your Firm
 - **Business Brief:** Insurance Coverage for AI-Related Risks
 - **Best Practices:** Crane Pad and Working Platform Design and Inspection

≈4,100 Reference Document Downloads

View the Top 10 Downloads



55 Podcasts Published

- Case Histories
 - GeoHeroes
 - 12 Days of GBA
- The 1st Word
 - A Look into the Crystal Ball

≈7,800 Podcast Listens | 34% Increase

≈27,000 All-Time Podcast Listens

Listen to the GBA Podcast



32 Videos Published

≈1,330 Video Views | 10% Increase

View the GBA Videos



ALLIANCE ORGANIZATIONS

GBA is proud to have a formal partnership agreement with these organizations:



THE CANADIAN
GEOTECHNICAL SOCIETY
LA SOCIÉTÉ CANADIENNE
DE GEOTECHNIQUE



GEO-
INSTITUTE

We are also closely allied with these organizations:



COMMITTEES

86 Active Committee Members

123 Committee Meetings During Year

98 Companies Represented

- Launched Safety Committee
- Welcomed 54 new committee members
- Onboarded and trained five new peer reviewers
- Produced 55 podcast episodes with 7,800+ downloads
- Hosted H-1B Visa Town Hall
- Supported the Embark Class by providing facilitators and SMEs



BOARD OF DIRECTORS
FY2025–2026

President

Teresa Peterson, P.E., C.M.E., LEED AP O&M, ENV SP (GFT)

President-Elect

Dan Schaefer, P.E. (Froehling & Roberston)

Secretary-Treasurer

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Elizabeth Clarke (Structure Groups)

Jeff Jaros (NTH Consultants)

Carrie Rodriguez, P.E., G.E. (BSK Associates)

Dori Ross, P.E. (Sanborn, Head, & Associates)

Jason Stoops, P.E. (G2 Consulting Group)



MEMBER VOICES

“Being part of GBA has been a gamechanger. If you’re serious about professional development of staff at all levels and advancing our profession, the GBA is the place to be.”

– Jason Crowder, P.Eng., Grounded Engineering



FINANCES

-\$90,738

Year-End Net Operating Income

\$111,304

Year-End Net Income

+\$1,529,950

Year-End Reserve Account Balance

\$1,789,817

Audited Net Asset Value (April 2025)



PLANS FOR FY2026-2027

- 1 Graduate Emerging Leaders Cohort 6
- 2 Plan 2027 Crystal Ball Workshop
- 3 Graduate first Ascend (Management) Class of the Geoprofessional Career Ascent Program
- 4 Host first Technology Summit
- 5 Develop a mobile GBA application
- 6 Co-host CEO Summit with CalGeo
- 7 Launch redesigned GBA website
- 8 Convene members at the Annual Conference in Vancouver, British Columbia



UNCOMPROMISING COMMITMENT TO THE GEOPROFESSIONS



**GEOPROFESSIONAL
BUSINESS
ASSOCIATION**

Annual Conference **April 15-17, 2027**
Parg Vancouver Complex British Columbia, Canada



MEMBER VOICES

“The most impressive part of GBA is the culture of kindness, inclusivity, and leadership accessibility. It is truly impressive to see how leaders from member firms are eager and willing to collaborate, teach, and learn from junior staff. I am so thankful to be part of GBA.”

- *GBA member*